

Sharam ALIJANI

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Education

- 2005, Doctorat, Sciences économiques, Université Paris-Est Marne-La-Vallée, France

Transition démocratique, crises et réformes dans les pays émergents - Etude comparative et institutionnelle de l'Argentine et du Mexique, sous la direction de BOBE Bernard

- 1998, DEA, Planification urbaine et génie de l'environnement, Ecole Nationale des Ponts et Chaussées, France

- 1996, DEA, Etudes des relations internationales et européennes, Université Paris-Est Marne-La-Vallée, France

- 1984, DEA, Croissance et politique économique, Université de Reims Champagne-Ardenne, France

Teaching Areas at RMS

- Strategy
- Entrepreneurship
- Marketing
- Ethics

Teaching Languages

- English
- French
- Spanish

Main courses taught at RMS

- Stratégie, CESEM 4
- Marketing B to B, CESEM 4
- Integrated business management, IBP International Bachelor Program
- Stratégie, TEMA 3
- Stratégie et Valeur 1et 2, Sup de Co Cycle Master
- Marketing B to B, Sup de Co Cycle Master
- Strategy and Value 1 and 2, Sup de Co Cycle Master
- Cross-border cooperation, Sup de Co Cycle Master
- Conseil et stratégie, Sup de Co Cycle Master
- Entrepreneurship and SME Creation, International MBA
- Ethical reasoning, MSc Finance and International Banking

Course Coordination at RMS

- Integrated business management, IBP International Bachelor Program
- Stratégie, TEMA 3
- Stratégie et Valeur 1et 2, Sup de Co Cycle Master
- Strategy and Value 1 and 2, Sup de Co Cycle Master
- Conseil et stratégie, Sup de Co Cycle Master
- Entrepreneurship and SME Creation, International MBA
- Ethical reasoning, MSc Finance and International Banking

A. RESEARCH ACTIVITY

Areas of research

- Strategic Management, Organizational Change
- Social Innovation, Sustainability Studies

Membership of Scientific Organizations

- Since 2010, Member of RRI (Réseau de Recherche sur l'Innovation), Université du Littoral Côte d'Opale
- Since 2009, Member of AIMS (Association Internationale de Management Stratégique)
- Since 2007, Member of the Academy of Management (AOM)
- Since 2005, Member of the American Economic Association (AEA)
- 2004, Member of the National Association for Business Economists (NABE)

Conference organization / Track chair / Workshop coordination

- ALIJANI Sharam, 2011, *Member of Program Committee*, 'Enterprise Systems and Business Process Capability' Workshop, ECIS 2011 (European Conference on Information Systems), , Helsinki, Finland.
- ALIJANI Sharam, 2007, *Association of Business and Economic Research*.
- ALIJANI Sharam, 1988, *European Economic Outlook*, Hudson Research Center, Paris, France.

Research Programs Participation

- Since 2010, Member of 'ICE@RMS' research centre (International Center for Entrepreneurial and Alternative Management Studies)
- Since 2010, Member of RMS 'Value and Persuasion' research centre
- Since 2007, Research Group on Organizational Capacities (GCO), Ecole des Sciences de la Gestion, Département Management et Technologie, Université de Québec à Montréal, Canada
- Since 2007, Software and Systems Process Improvement Network (SPIN)

Research Laboratories Participation

- Since 2012, Member of HABITER (EA2076), URCA (Université de Reims Champagne-Ardenne)
- Since 2007, Member of GCO (Groupe de Recherche sur les Capacités Organisationnelles), Université de Québec, Montreal

Editorial Participation and Scientific Reviewing

- Since 2011, Reviewer for 'Journal of Innovation Economics'
- Since 2010, Reviewer for AOM (Academy of Management) conference
- Since 2010, Reviewer for GCO (Group on Organizational Capacities) conference

B. PUBLICATIONS / COMMUNICATIONS

Peer-Reviewed Articles

- ALIJANI Sharam, 2009, *Pathways to Innovation: Evidence from Competitiveness Clusters in France*, Oxford Journal, (Vol 8, n° 1) : pp.107-117.

Chapters in Books

- ALIJANI Sharam, 2009, *Pathways to Innovation: Evidence from Competitiveness Clusters in France*, in CIAMPI Francesco (eds), *Emerging issues and challenges in business & economics: selected contributions from the 8th global conference*, Firenze : Firenze University Press.

Peer-Reviewed Proceedings

- ALIJANI Sharam, *Assessing Entrepreneurial Trajectories : Contexts, Actors and Policies : Evidence from France's Auto-Entrepreneur's Policy Initiative*, Entrepreneurship, innovation and sustainable development, Université du littoral Côte d'Opale, Dunkerque, France, August 31 - September 03 2011.
- ALIJANI Sharam, FRANK Laurence, *Les impacts de la gestion aéroportuaire sur le développement des territoires : Le cas de l'aéroport d'Ottawa*, Territoires, Emploi et Politiques Publiques, Université Paul Verlaine, Metz, France, June 23 - June 24 2011.
- ALIJANI Sharam, *Pathways to dynamic capacities : assessing and implementing ERP solutions in institutions of higher education*, Management of organizational capacities/79th annual ACFAS conference, Sherbrooke University, Sherbrooke, Canada, May 10 - May 11 2011.

- ALIJANI Sharam, *Creating dynamic capabilities through knowledge integration and exploitation : evidence from the high tech firms*, Colloque Management des Capacités Organisationnelles - ACFAS 2010, Université de Montréal, Montréal, Canada, May 10 - May 11 2010.
- ALIJANI Sharam, *Pathways to Organizational Capacities : Review, Proposition and Assessment of the Determinants of Absorptive Capacity and Innovation Dynamics*, 77th Association Francophone pour le Savoir (ACFAS) Conference, University of Ottawa, Ottawa, Canada, May 14 - May 15 2009.
- ALIJANI Sharam, *Pathways to innovation: evidence from competitiveness clusters in France*, 8th Global Conference on Business and Economics, Firenze, Italy, October 18 - October 19 2008.
- ALIJANI Sharam, *Enhancing organizational capacities through trust: implications for business innovation and organizational change*, 76th ACFAS Conference (Association francophone pour le savoir), Quebec, Canada, May 15 2008.
- ALIJANI Sharam, *Value creation and trust: review, implications and propositions for the firm and its employees*, 7th Global conference on business and economics, Rome, Italy, October 17 2007.

Peer-Reviewed Paper presentation without proceedings

- ALIJANI Sharam, *A comparative framework for Assessing Asian & European Entrepreneurship Dynamics*, 3rd Workshop on Asian Management and Entrepreneurship, The European Institute for Advanced studies in Management, Brussels, Belgium, May 23 - May 24 2011.
- ALIJANI Sharam, FRANK L., *Gestion aéroportuaire et développement des territoires : le rayonnement économique de l'aéroport d'Ottawa*, Villes en Devenir, Bishops' University, Sherbrooke, Canada, May 10 - May 11 2011.
- ALIJANI Sharam, *A comparative framework for assessing organizational capacities of SMEs : evidence from France and the United States*, Ecole d'été du réseau de recherche sur l'innovation, ESC Dijon, Dijon, France, September 02 - September 03 2010.

Non-Refereed Communications

- ALIJANI Sharam, *Entrepreneurial and Actionbased Research*, Student Conference on Business Research, HEC Montréal, Montréal, Canada, May 07 2010.

Research Seminars

- ALIJANI Sharam, *Innovation dynamics, knowledge economy and the spatial organization of the SMEs*, Journée de la Recherche Reims Management School, Reims Management School, Reims, France, June 22 2006.

C. PROFESSIONAL EXPERIENCE

Teaching

- 09/2008 - To date, Professor, Reims Management School, Reims, France
- 09/1990 - To date, Adjunct associate professor, American University, Paris, France
- 09/2004 - 08/2008, Lecturer, Reims Management School, Reims, France
- 01/2001 - 06/2004, Visiting professor, ESLSCA (Ecole Supérieure Libre des Sciences Commerciales Appliquées), Paris, France
- 09/2000 - 06/2002, Visiting professor, University of Westminster, London, England
- 01/1994 - 12/1996, Visiting professor, Boston University, Brussels, Belgium
- 01/1993 - 12/1995, Visiting professor, Hartford University, Paris, France

Consulting

- 09/2004 - To date, Consultant in strategy and entrepreneurship, NTIC and medias, Atlanta, USA, AMU Inc
- 06/2002 - 06/2005, Consultant in business development strategy, CADEV, Atlanta, USA, AIMS Ltd

Company Experience

- 09/2004 - To date, President, AMU Inc, Atlanta, USA
- 01/2001 - 06/2008, Associate partner, Lift-Off Inc, Rotterdam, Netherlands
- 09/1996 - 12/2000, President, BMG International, Paris, France
- 06/1992 - 09/1996, Managing director, Bausch Datacom, Paris, France
- 04/1990 - 05/1992, General manager, Advanced Design, Leiden, The Netherlands
- 12/1985 - 04/1990, International sales manager, ISTC-Infotheek, Paris, France

Other activities : Board of Directors, Association Leadership, Guest speaker in professional meetings,...

- 09/1996 - 06/2008, Managing director, AIMS Ltd (Advanced International Group of Management), Great Britain

D. PROFESSIONAL AND PERSONAL DEVELOPMENT

Continuing education and Self-Development Activities (Training and seminars)

- 01/2012 - To date, Preparing HDR, URCA (Université Reims Champagne-Ardenne), Reims, France
- 08/2010 - 08/2010, Attended conference "Passion and compassion in management practice and research", AOM (Academy of Management), Montreal, Canada
- 06/2010 - 06/2010, Attended conference on international strategy, AIMS (Association Internationale de Management Stratégique), Luxembourg, Luxembourg
- 01/2010 - 01/2010, Attended seminar "Lean Six Sigma Overview", Six Sigma Institute, Atlanta, USA
- 10/2007 - 10/2007, Attended conference on business and economics, IJBE (International Journal of Business and Economics), Rome, Italy

Other Accomplishments (not reported elsewhere)

- 09/2010 - 09/2010, Interview in "Focus on France Program: France slashes budget to rein in overspending", Radio France Internationale, Paris, France