

Edgar BELLOW

Professor
People & Organizations Department
Email : edgar.bellow@reims-ms.fr

Education

- 2002, PhD, Airport management, Embry-Riddle Aeronautical University - Prescott, United States

Airline Deregulation and Airport Management, sous la direction de Dr ANDERSON William Henry

- 1997, Master, Management des entreprises publiques, IDHEAP (Institut De Hautes Etudes en Administration Publique) - Université de Lausanne, Switzerland
- 1995, Licence, Sciences politiques et relations internationales, Université de Lausanne, Switzerland

Teaching Areas at RMS

- Human Resources Management
- Cross-Cultural Management
- Ethics
- European Affairs
- Geopolitics

Teaching Languages

- English
- French
- Portuguese

Main courses taught at RMS

- European affairs, Sup'TG 2
- Géopolitique et mondialisation, CESEM 2
- Management d'équipes internationales, CESEM 3
- Marchés émergents : l'Amérique latine, CESEM 4
- European identity, IBP International Bachelor Program
- Intercultural management in a global business environment, IBP International Bachelor Program
- Management in a European context, IBP International Bachelor Program
- Géopolitique, Sup de Co Cycle Bachelor
- L'Amérique latine : géopolitique, culture et affaires, Sup de Co Cycle Master
- Prise de parole en public 2, Executive MBA

Course Coordination at RMS

- Géopolitique et mondialisation, CESEM 2
- Marchés émergents : l'Amérique latine, CESEM 4
- Management in a European context, IBP International Bachelor Program
- Intercultural management in global business environment, IBP International Bachelor Program
- Géopolitique, Sup de Co Cycle Bachelor
- Prise de parole en public 2, Executive MBA

A. RESEARCH ACTIVITY

Areas of research

- International management and geopolitics
- Corporate social responsibility

Membership of Scientific Organizations

- Since 2009, Member of International Management Development
- Since 2007, Member of ICBMR (International Conference on Business and Management Research)
- Since 1990, Member of Swiss Association of Political Sciences
- 2005, Member of AIMS (Association Internationale de Management Stratégique)

Research Programs Participation

- Since 2010, Member of RMS 'ICE@RMS' research centre (International Center for Entrepreneurial and Alternative Management Studies)

Editorial Participation and Scientific Reviewing

- 2009, Reviewer for International Conference on Information Systems
- 2008, Reviewer for International Conference on Business and Management Research

B. PUBLICATIONS / COMMUNICATIONS

Peer-Reviewed Articles

- BELLOW Edgar, FERON Michel, 2011, *Do We Lose the Vision of a Long Term Strategic Profit Making? Analysis of Interaction of Business, Public Policy and Business School Responsibilities: The Case of 2008-2009 Financial Crisis*, North American Journal of Management Policy and Practice, (Vol 12, n° 4) : pp.27-37.

Peer-Reviewed Proceedings

- BELLOW Edgar, *Street Vending in India and Brazil: Similarities and Differences in Selling and Interaction*, 2011 AMS World Marketing Congress, Reims Management School, Reims, France, July 19 - July 23 2011.
- BELLOW Edgar, FERON Michel, *Do we lose the vision of a long term strategic profit making?*, EDiNEB (Educational Innovation in Economics and Business) Conference, London, United Kingdom, June 09 - June 11 2010.
- BELLOW Edgar, *European Identity, Does Europe exist?*, International Research Conference, University of Applied Sciences and Arts, Dortmund, Germany, June 03 - June 05 2010.
- BELLOW Edgar, *Terrorism and International Marketing, Proactive Strategy to Minimize Risk*, Colloquium 'Décider à L'international', ESCI Avon (Ecole Supérieure de Commerce International), Fontainebleau, France, January 2007.

Non-Refereed Communications

- BELLOW Edgar, *Managing Global Business Competition: Analyses of Global Competitive Factors*, IAE Conference Centre Européen de Recherche et d'Enseignement des Géosciences de l'Environnement Poitiers and University of Bali, Bali, Indonesia, August 2008.
- BELLOW Edgar, *Corporate Social Responsibility: Public Perception and effects*, IAE Conference on "Responsabilité Sociale des Entreprises", Toulouse, France, February 2008.

C. PROFESSIONAL EXPERIENCE

Teaching

- 01/2011 - To date, Lecturer, UMEF (University of Management, Economics and Finance), Geneva, Switzerland
- 01/2010 - To date, Lecturer, HEC (Hautes Etudes Commerciales), Genève, Switzerland
- 12/2009 - To date, Professor, Reims Management School, Reims, France
- 08/2006 - 11/2009, Professor, ESC (Ecole Supérieure de Commerce), Chambéry, France
- 09/2005 - 07/2006, Professor, ESSCA (Ecole Supérieure des Science Commerciales d'Angers), Angers, France
- 03/2004 - 09/2005, Lecturer, ESC (Ecole Supérieure de Commerce), Le Havre, France
- 10/1995 - 07/1998, Professor, ISGC (Institut Supérieur de Gestion et de Commerce), Genève, Switzerland

Executive Education

- 09/2010 - To date, Lecturer in 'Retailing', Chinese Retailing Companies, Beijing, China, UIBE (University of International Business and Economics)
- 05/2010 - To date, Lecturer in 'Prise de parole en public', Executive managers, Paris, France, Paris Executive Campus
- 09/2009 - To date, Lecturer in 'Intercultural management', Executive managers, Casablanca, Morocco, Paris Executive Campus
- 09/2008 - 11/2009, Lecturer in 'International management and business strategy', Professionals, Genève, Switzerland, UMEF (University of Management, Economics and Finance)

Consulting

- 01/2010 - To date, Consultant in education (program creation, pedagogical advices), Dunya Institute for Higher Education, Kabul, Afghanistan
- 01/2000 - To date, Analyst - Health and development management consulting, Professionnals, Genève, Switzerland, HMC Group

Company Experience

- 10/1979 - 09/1987, Airline pilot, Trans-Air, Genève, Switzerland