

Annabel-Mauve BONNEFOUS

Professor
People & Organizations Department
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Education

- 2010, Doctorat, Sciences de la décision et de l'organisation, HEC (Hautes Etudes Commerciales) Paris, France

La Génèse d'une démarche de développement durable en entreprise : Voyage au cœur d'une entreprise française oeuvrant dans le secteur de l'énergie nucléaire, sous la direction de CHEVALIER Françoise, BESSEYRE-DES-HORTS Charles-Henri

- 2003, DEA, Gestion et dynamique des organisations, Université de Paris X - Nanterre (Ecoles des Mines, Ecole Polytechnique, ESCP, ESSEC), France
- 2002, MSc , Business administration and entrepreneurship, ESC Lille, France

Honors and Awards

- 2011, CIDEGEF-FNEGE Innovation Accessit Prize in Management Sciences, Montréal, Canada
- 2010, Reims Management School Teaching Innovation Award, Reims, France

Teaching Areas at RMS

- Sustainable Development and CSR
- Cross-Cultural Management
- Human Resources Management
- Strategy

Teaching Languages

- English
- French

Main courses taught at RMS

- Corporate social responsibility, Sup de Co Prépa. Cycle Master
- Développement durable et RSE, Sup'TG 3, CESEM 4, Sup de Co Cycle Bachelor, Sup de Co Cycle Master
- Management mix communication, Sup de Co Cycle Master
- Cross-border cooperation, Sup de Co Cycle Master
- Sustainable development and CSR, International MBA

Course Coordination at RMS

- Développement durable et RSE, CESEM 4
- Corporate social responsibility, Sup de Co Prépa. Cycle Master
- Sustainable development and CSR, International MBA

A. RESEARCH ACTIVITY

Areas of research

- New sustainable business models, Corporate social and environmental responsibility, Business ethics
- Leadership and management, Organizational behavior, World governance

Membership of Scientific Organizations

- Since 2011, Member of PRME (Principles for Responsible Management Education)
- Since 2010, Member of 'Dialogues en Humanités'
- Since 2010, Member of RIODD (Réseau International de recherche sur les organisations et le développement durable)
- Since 2009, Member of CMS (Critical Management Studies)
- Since 2008, Member of AOM (Academy Of Management)
- Since 2007, Member of EGOS (European Group of Organization Studies)

Research Programs Participation

- Since 2010, Co-founder and coordinator of the interdisciplinary Think Tank 'Rethink World Civilization' working on Alternative Development Models and New World governance
- 2007, Assistant researcher for the project IRIS EUROPE

- 2005 - 2006, Assistant researcher for Toshiba on Managerial and Human Impacts of New Technologies
- 2004 -2005, Research on Sustainable Business Model to provide drinking water to shantytown's inhabitants (Argentina) for SUEZ Environment
- 2002 - 2003, Research on Human Behavior and Intercultural Management in Africa for EUREX

Editorial Participation and Scientific Reviewing

- Since 2007, Reviewer for "Academy of Management Annual Meeting"
- 2008, Reviewer for "Gérer et comprendre" Management Review

B. PUBLICATIONS / COMMUNICATIONS

Peer-Reviewed Articles

- BONNEFOUS Annabel-Mauve, BANERJEE Subhabrata Bobby, 2011, *Stakeholder Management and Sustainability Strategies in the French Nuclear Industry*, Business Strategy and the Environment, (n° 20) : pp. 124-140.
- BONNEFOUS Annabel-Mauve, KARYOTIS Catherine, ROBERT Isabelle, 2010, *Titrisation synthétique et finance carbone : l'indispensable changement de trajectoire de la finance mondiale*, Revue Management & Avenir, (n°36) : pp.108-129.
- BONNEFOUS Annabel-Mauve, COGET Jean-Francois, HAAG Christophe, 2009, *Le rôle de l'émotion dans la prise de décision intuitive : zoom sur les réalisateurs-décideurs en période de tournage*, M@n@gement, (Vol12, n° 2) : pp.118-141.
- BONNEFOUS Annabel-Mauve, 2007, *Le développement durable : entre innovation et rénovation de l'entreprise*, Secure Finance, (n°15) : pp.16-31.
- BONNEFOUS Annabel-Mauve, 2005, *Innovative Management Strategy Provides Drinking Water to Developing Countries*, Asian Journal of Water, Environment and Pollution, (Vol 2, n°2) : pp.99-102.
- BONNEFOUS Annabel-Mauve, GRASSELLI Nora Ilona, 2004, *Planisphère de la psychanalyse organisationnelle*, Gérer et comprendre, (n°78) : pp.54.

Chapters in Books

- BONNEFOUS Annabel-Mauve, CHEVALIER Françoise, 2010, *Brillodor - Chimie verte et développement durable : quels enjeux humains pour une PME ?*, in Françoise CHEVALIER (eds), *Pratiques de GRH dans les pays francophones 48 études de cas*, Paris : Vuibert, pp.72-79.

Study Reports (publicly available)

- BONNEFOUS Annabel-Mauve, BESSEYRE DES HORTS Charles-Henri, 2007, *Delphina, case study in Human Resource Management for HEC Executive Education*.
- BONNEFOUS Annabel-Mauve, BONNET-POLESE Isabelle, 2004, *La politique pédagogique du Groupe HEC : vers un modèle intégré ?*.

Peer-Reviewed Proceedings

- BONNEFOUS Annabel-Mauve, KARYOTIS Catherine, BEAUJOLIN-BELLET Rachel, FIMBEL Eric, ROBERT Isabelle, *Demain, dans quelles conditions les Business Schools peuvent-elles rester utiles ?*, Congrès du RIODD (Réseau International de recherche sur les Organisations et le Développement Durable), Luxembourg, Luxembourg, June 16 - June 17 2011.
- BONNEFOUS Annabel-Mauve, BASCLE Guilhem, *Testing Prescriptions: Interrelatedness in US financial markets*, Academy of Management Annual Meeting (AOM), Montreal, Canada, August 06 - August 10 2010.
- BONNEFOUS Annabel-Mauve, *Les trajectoires de changement en entreprise*, Colloque 'Changer pour durer', Cerisy la Salle, France, September 19 - September 26 2009.
- BONNEFOUS Annabel-Mauve, *Who takes advantage from the confusion between Corporate Social Responsibility and Sustainable Development? The case of the French Nuclear Industry*, Academy of

Management Annual Meeting (AOM), Anaheim, USA, August 08 - August 13 2008.

- BONNEFOUS Annabel-Mauve, *Sustainable Development in Pragmatist Perspective: the 'ideal' Waltzing Partner for Organizational Change?*, 23rd European Group for Organizational Studies (EGOS) Colloquium, Vienna, Austria, July 05 - July 06 2007.
- BONNEFOUS Annabel-Mauve, *Développement durable et gestion du service d'eau et d'assainissement : les initiatives du secteur privé en Argentine*, Colloque de l'Observatoire universitaire de la Ville et du Développement durable « Développement urbain durable, gestion des ressources et gouvernance », Université de Lausanne, Lausanne, Switzerland, September 21 - September 23 2005.

Peer-Reviewed Paper presentation without proceedings

- BONNEFOUS Annabel-Mauve, BANERJEE Bobby, *The Limits of Green Management and Green Regulation: Towards an Environmental Governance Framework*, 6th International Critical Management Studies Conference, Warwick Business School, Warwick, UK, July 12 - July 15 2009.
- BONNEFOUS Annabel-Mauve, BANERJEE Bobby Subhabrata, *The Corporate Capture of the Political Sphere: Democracy and Politics in the Governance of Water Rights*, 25th European Group for Organizational Studies (EGOS) Colloquium, Barcelona, Spain, July 02 - July 04 2009.
- BONNEFOUS Annabel-Mauve, *Le développement durable en pratique : une étude de cas multi-sites pour un concept multiforme*, Colloque Institut de Socio-Economie des Entreprises et des ORganisations (ISEOR) / Academy of Management (AOM) : "Méthodes de recherche innovantes pour créer des connaissances valides et opérationnelles", Lyon, France, March 26 - March 28 2007.
- BONNEFOUS Annabel-Mauve, *Learning in Double-Loop on Intercultural Management Tools*, Conference "Intercultural Knowledge Management Challenges of Eastern and Western Europe", Vienna, Austria, November 07 - November 10 2005.

Non-Refereed Communications

- BONNEFOUS Annabel-Mauve, ROBERT Isabelle, *RSE et management durable : face à la responsabilité économique des organisations (privées ou publiques) le social peut-il être rentable ?*, UEDRH 2010 (Université d'Été Des Ressources Humaines), Reims Management School, Reims, France, July 01 - July 02 2010.
- BONNEFOUS Annabel-Mauve, *Développement durable et changements organisationnels : quelles perspectives professionnelles pour vous ?*, Conference in ESIEE Management (Ecole Supérieure d'Ingénieurs), Noisy le Grand, France, January 2008.
- BONNEFOUS Annabel-Mauve, BESSEYRE DES HORTS Charles-Henri, *Targeting the social and behavioural post-implementation Challenges of a mobile business strategy*, Enterprise Mobility Week Conference, Amsterdam, Netherlands, April 03 - April 04 2006.

C. PROFESSIONAL EXPERIENCE

Teaching

- 09/2008 - To date, Professor, Reims Management School, Reims, France
- 09/2004 - To date, Lecturer, HEC, Paris, France
- 09/2007 - 06/2010, Lecturer, ESC Dijon, Dijon, France
- 09/2006 - 06/2007, Lecturer, Business School Yukata France-Japon Management, Paris, France

Executive Education

- 09/2005 - To date, Lecturer in management and organizational behavior, Executive MBA, Paris, France, HEC
- 09/2004 - To date, Lecturer in management and organizational behavior, Bouygues, Casino Adeo, Dassault, Elixor, La Poste, Matmut, Paris, France, HEC
- 09/2010 - To date, Lecturer in leadership, Executive MBA, Paris, France, HEC
- 09/2009 - To date, Lecturer in sustainable development and CSR, International MBA, Reims, France, Reims Management School
- 09/2006 - To date, Lecturer in management and organizational behavior, Institut du Management de Bouygues, Paris, France, HEC

- 11/2010 - 11/2010, Lecturer in sustainable development and CSR, Executive managers, Casablanca, Morocco, Paris Executive Campus
- 09/2009 - 06/2010, Lecturer in 'Sustainable development : the next four revolutions', Matmut, Paris, France, HEC
- 01/2009 - 12/2010, Lecturer in 'The sustainable future of Total Workshop', Total, Paris, France, HEC
- 09/2008 - 06/2011, Lecturer in 'Sustainable development : theory and practices', SAUR, Paris, France, HEC
- 06/2008 - 06/2008, Lecturer in sustainable development and CSR, Seminar Marco Polo Bouygues, Varsovy, Poland, Ecole des Ingénieurs
- 09/2007 - 12/2009, Lecturer in human resources management, Générale de Santé, Paris, France, HEC

Consulting

- 09/2008 - 06/2009, Coaching in sustainable development strategy, Crédit Agricole Nord Est, Reims, France, Reims Management School
- 09/2006 - 12/2007, Consultant in organization and human resources management, Association 'Ni Putes, Ni Soumises', Paris, France, Independent consultant
- 01/2005 - 12/2005, Consultant in human resources management, STN, Douala, Cameroon, Independent consultant

Company Experience

- 01/2010 - To date, Associate partner and sustainable development director, Trading Euromed, Paris, France
- 01/2001 - 01/2002, Fashion Manager, Clockwise Fashion's Pvt.Ltd., Jaipur, India
- 01/2000 - 06/2000, Project manager for the 2nd artistic salon of Creativity and Innovation, Lille, France

Other activities : Board of Directors, Association Leadership, Guest speaker in professional meetings,...

- 07/2011 - To date, Organization of, 'Dialogues en humanité', Lyon, France
- 04/2011 - To date, Expert, Entrepreneurs d'avenir, Paris, France
- 01/2005 - 01/2008, Vice-president, Humaka NGO, Brazzaville, Congo

D. PROFESSIONAL AND PERSONAL DEVELOPMENT

Continuing education and Self-Development Activities (Training and seminars)

- 11/2010 - 11/2010, Attended courses for Carbon footprinting for teachers, Climat Mundi, Paris, France

Other Accomplishments (not reported elsewhere)

- 11/2010 - To date, Carbon footprinting certified