

Serge COSTA

Professor
Management & Decision Department
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- Education** - 2001, Master, Management de l'information, Conservatoire National des Arts et Métiers de Paris, France
- Teaching Areas at RMS** - Information Systems
- Strategy
- Research Methodology
- Teaching Languages** - English
- French
- Main courses taught at RMS** - L'action marketing, Sup'TG 1
- Préparer une étude sectorielle, Sup'TG 1
- Préparer une étude sectorielle, CESEM 1
- Marketing management, CESEM 1
- Introduction au business, CESEM 1
- Introduction aux systèmes d'information, CESEM 3
- Méthodologie de la recherche, CESEM 4
- Marketing 1, TEMA 1
- Préparer une étude sectorielle, TEMA 1
- Méthodologie par la recherche, TEMA 4
- Système d'information, Sup de Co Cycle Bachelor
- Systèmes d'information, Sup de Co Prépa. Cycle Master
- Systèmes d'information opérationnels, Sup de Co Cycle Master
- Méthodologie de la recherche, Sup de Co Cycle Master
- Business Plan, International MBA
- Méthodologie de travail, MS AFI
- Méthodologie de la thèse professionnelle, MSc Intelligence Marketing
- Research methodology, MSc Finance and International Banking
- Course Coordination at RMS** - Introduction aux systèmes d'information, CESEM 3
- Système d'information, Sup de Co Cycle Bachelor
- Système d'information, Sup de Co Prépa. Cycle Master
- Information systems, Sup de Co Prépa. Cycle Master
- Systemes d'information stratégiques et opérationnels, Sup de Co Cycle Master

A. RESEARCH ACTIVITY

- Areas of research** - Networks, Business Intelligence
- Innovation

Membership of Scientific Organizations

- Since 2010, Member of AIM (Association Information et Management)

B. PUBLICATIONS / COMMUNICATIONS

Books

- COSTA Serge, FIMBEL Eric, LAUDON Jane, LAUDON Kenneth, 2010, *Management des Systèmes d'Information - 11ème édition*, Paris : Pearson, 631 pages.

C. PROFESSIONAL EXPERIENCE

Teaching

- 09/1991 - To date, Professor, Reims Management School, Reims, France

Executive Education

- 09/2010 - To date, Lecturer in professional thesis, Executive managers, Paris, France, Paris Executive Campus
- 09/2000 - To date, Examinateur for professional thesis, Reims, France, Reims Management School

Company Experience

- 01/1997 - 07/2010, In charge of the library, Reims Management School, Reims, France
- 01/1987 - 12/1991, Chairman, Cooque Consulting, Loire, France
- 01/1981 - 12/1987, Administrative officer, Bureau d'Etude Technique, Reims, France

Other activities : Board of Directors, Association Leadership, Guest speaker in professional meetings,...

- 01/2003 - 03/2009, President, Association of French Business Schools Libraries, Paris, France

D. PROFESSIONAL AND PERSONAL DEVELOPMENT

Continuing education and Self-Development Activities (Training and seminars)

- 12/2008 - 12/2008, Attended english courses, Séjour linguistique OISE, London, United Kingdom
- 09/2008 - 09/2008, Attended courses on methodology, Ecole doctorale du LIRSA EA MESR 4603 (Laboratoire interdisciplinaire de recherche en sciences de l'action) Conservatoire National des Arts et Métiers, Paris, France