

Mary-Kay DEMAZURE

Professor
People & Organizations Department
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- Education** - 1976, MSc, Education, Northern Illinois University, USA
- Teaching Areas at RMS** - Language & Civilization
- Personal Development
- Teaching Languages** - English
- French
- Main courses taught at RMS** - Anglais, CESEM 1
- Anglais LV2, CESEM 1
- Anglais, CESEM 2
- Semaine intensive d'Anglais, TEMA 1
- Anglais, TEMA 4
- Doing Business in Great Britain and the USA, Sup de Co Cycle Master
- Anglais, MS AFI
- Anglais, MSc Intelligence Marketing
- Course Coordination at RMS** - All English Department courses, Sup'TG 1, Sup'TG 2, Sup'TG 3
- All English Department courses, CESEM 1, CESEM 2, CESEM 3, CESEM Formation Linguistique, CESEM 4
- All English Department courses, TEMA 1, TEMA 2, TEMA 3, TEMA 4, TEMA 5
- All English Department courses, Sup de Co Cycle Bachelor, Sup de Co Prépa. Cycle Master, Sup de Co Cycle Master
- All English Department courses, International MBA
- All English Department courses, Specialized Master

A. RESEARCH ACTIVITY

- Areas of research** - Social Marketing
- Pedagogical Innovation

C. PROFESSIONAL EXPERIENCE

Teaching

- 09/2010 - To date, Lecturer, Northeastern University, Boston, USA
- 09/1996 - To date, Professor, Reims Management School, Reims, France
- 09/1990 - 06/1998, Professor and consultant, INRA, Laon, Reims, France
- 09/1977 - 06/1978, Visiting professor, Northern Illinois University, DeKalb, Illinois, USA

Executive Education

- 10/2011 - To date, Lecturer in English, Executive managers, Paris, France, Paris Executive Campus

Company Experience

- 09/2010 - To date, All english courses coordinator, Paris Executive Campus, Paris, France
- 09/2010 - To date, Theses coordinator for CESEM Students in franco-american (Northeastern University) and franco-australian tracks, Reims Management School, Reims, France
- 09/2006 - To date, CESEM Partners correspondent for Northeastern University and North Carolina State University (NCSU), Reims Management School, Reims, Boston, Raleigh, France, USA
- 09/2005 - To date, Head of Languages Department, Reims Management School, Reims, France

D. PROFESSIONAL AND PERSONAL DEVELOPMENT

Continuing education and Self-Development Activities (Training and seminars)

- 06/2007 - 06/2007, Attended courses on team building, Reims Management School, Reims, France

Other Accomplishments (not reported elsewhere)

- 09/2010 - To date, Partnership correspondent 'Radio Primitive - RMS' to facilitate students' and RMS communication, Reims Management School, Reims, France
- 05/2008 - To date, UPLEGESS Member, Union des Professeurs de Langues Etrangères des Grandes Ecoles, Paris, France
- 09/2007 - To date, CESEM Partners correspondent - Northeastern University and North Carolina State University, Reims Management School, Reims, France
- 09/2005 - To date, TOEIC Examiner Certified
- 09/2006 - 08/2010, Partnership correspondent "TEMA-SIDACTION" to increase students' awareness of AIDS through social marketing, Reims Management School, Reims, France