

Xavier DEROY

Professor
Strategy & Entrepreneurship Department
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Education

- 2010, HDR, Sciences de gestion, Université de Paris - Dauphine, France

Théorie de l'événement appliquée aux Sciences de Gestion, sous la coordination de CHANLAT Jean-François

- 2003, Doctorat, Sciences de gestion, Conservatoire National des Arts et Métiers, Paris, France

A priori des modèles d'innovation et contingence massive de l'innovation en sciences de gestion, sous la direction de Yvon PESQUEUX

Teaching Areas at RMS

- Strategy
- Research Methodology

Teaching Languages

- English
- French

Main courses taught at RMS

- Stratégie, CESEM 4
- Globalisation et particularisme, Sup de Co Cycle Master
- Innovation et stratégie, Sup de Co Cycle Master
- Management de l'innovation, Masternova
- Bases de la stratégie, Masternova
- Business plan, Masternova
- Proj'innov, Masternova

Course Coordination at RMS

- Bases de la stratégie, Sup'TG 3
- Stratégie, CESEM 4
- Fusions et alliances stratégiques, CESEM 4
- Mergers, acquisitions, strategic alliances, Sup de Co Cycle Master
- Innovation et stratégie, Sup de Co Cycle Master
- Protection juridique de l'innovation, Masternova
- Proj'innov, Masternova
- Bases de la stratégie, Masternova
- Management de l'innovation, Masternova
- Business plan, Masternova

A. RESEARCH ACTIVITY**Areas of research**

- Entrepreneurs, Innovation
- Event Theory, Institutionnalism, Critical studies

Membership of Scientific Organizations

- Since 2011, Member of ANZAM (Australian and New-Zealand Academy of Management)
- Since 2006, Member of EIASM (European Institute for Advanced Studies in Management)

Conference organization / Track chair / Workshop coordination

- DEROY Xavier, CHANLAT Jean-François, PESQUEUX Yvon, 2011, *Track Chair for Culture, events and insitutional dynamics*, EURAM 2011 Conference ((European Academy of Management), Tallinn, Estonie.
- DEROY Xavier, 2010, *Track Chair for "Events and Institutions"*, EURAM 2010 Conference (European Academy of Management), Roma, Italy.
- DEROY Xavier, 2009, *Track Chair EURAM*, EURAM 2009 Conference (European Academy of Management), Liverpool, UK.

Research Laboratories Participation

- Since 2005, Member of LIRSA EA MESR 4603 (Laboratoire interdisciplinaire de recherche en sciences de l'action) Conservatoire National des Arts et Métiers (Paris)

Editorial Participation and Scientific Reviewing

- Since 2004, Reviewer for 'Human Relation'
- 2011, Reviewer for De Boeck Editions
- 2010, Reviewer for 'Organizations'

PhD Supervision / Phd Assessment

- Since 2011, PhD Supervision on themes 'Influence du design organisationnel sur la créativité', France, Fatima El Yousfi
- May 2011, President of the Doctorat Jury for Gilles Theneau 'La compassion organisationnelle dans la résilience organisationnelle, apport du toxic handler'
- 2011, Thesis Jury President

B. PUBLICATIONS / COMMUNICATIONS

Peer-Reviewed Articles

- DEROY Xavier, CLEGG Stewart, 2011, *When events interact with Business Ethics*, Organization, (Vol 18, issue 5) : pp.637-655.
- DEROY Xavier, 2009, *Qui contrôle l'éthique des affaires dans les situations d'événement ?*, Management International, (Vol 13, n°2) : pp.11-22.
- DEROY Xavier, 2008, *Le secteur pharmaceutique et l'histoire du contrôle de l'innovation*, Revue Française de Gestion, (Vol 34, n° 188-189) : pp.175-183.
- DEROY Xavier, 2008, *L'événement entrepreneurial et le modèle entrepreneurial*, Revue Française de Gestion, (Vol 34, n° 187) : pp.51-63.
- DEROY Xavier, 2004, *L'innovation contingente, deux sagas : Zodiac et Salomon*, Futuribles TRP, (n° 22) : pp. 3-76.

Books

- DEROY Xavier, 2003, *Théorie de la décision*, CHARPENTIER Pascal (eds), Paris : CNAM/INTEC, Cours du CNAM/Intec - Nouvelle édition.

Chapters in Books

- DEROY Xavier, 2007, *Innovation, marketing et improvisation*, in COLAS Hervé, SALERNO Francis (eds), Marketing - Analyses et perspectives, Paris : Vuibert, Collection Entreprendre.
- DEROY Xavier, 2007, *L'école de la contingence et le contrôle de l'agir stratégique*, in DEROY Xavier (eds), Formes de l'agir stratégique, Belgium : de Boeck, Méthodes & Recherches, pp. 63-85 .
- DEROY Xavier, 2003, *L'identité des firmes innovantes implique-t-elle la contingence radicale ?*, in PESQUEUX Yvon (eds), Points de vue sur les sciences de gestion, Paris : Editions l'Harmattan , pp. 211-244.
- DEROY Xavier, 2003, *Specificity and mimetism for innovating firms*, in (eds), Tacling Industrial Complexity, Cambridge : Richards and Frizelle Editions.

Books coordination

- DEROY Xavier, 2007, *Formes de l'agir stratégique*, Belgium : De Boeck, 208 pages.

Peer-Reviewed Proceedings

- DEROY Xavier, *Where is the event of de-institutionalization in the institutional entrepreneur ?*, 3rd Latin American and European Meeting on Organization Studies (LAEMOS) Colloquium, Buenos Aires, Argentina, April 07 - April 10 2010.
- DEROY Xavier, *The little event: interaction between social network and individual strategy*, 23rd EGOS Colloquium (European Group for Organization Studies), Vienna, Austria, July 04 - July 08 2007.
- DEROY Xavier, *Who Controls Business Ethics in Event Situations?*, EURAM 2007 (European Academy of Management), Paris, France, May 16 - May 19 2007.
- DEROY Xavier, *L'événement entrepreneurial et le modèle entrepreneurial*, Académie de l'Entrepreneuriat, Paris, France, October 2006.
- DEROY Xavier, *An economy of improvisation rooted in the innovation process. The case of pharmaceutical industry*, EGOS (European Group for Organization Studies), Berlin, Germany, July 2005.
- DEROY Xavier, *Representing the relationship of micro practices to their environment : the role of improvisation in the practice of strategy*, EURAM (European Academy of Management), Munich, Germany, May 2005.
- DEROY Xavier, *Quelle identité pour les firmes innovantes ?*, VIth World Congress IFSAM, Brisbane - Queensland, Australia, July 10 - July 13 2002.
- DEROY Xavier, *Mimetism and modelization : a double bind?*, European Management Association (EURAM), Stockholm, Sweden, May 02 2002.
- DEROY Xavier, *Specificity and mimetism for innovating firms*, 2nd International Conference of the Manufacturing Complexity Network, Cambridge, UK, April 09 - April 10 2002.
- DEROY Xavier, CROZIER Michel, ALTER Norbert, *Quel sens pour l'innovation ?*, Conférence CNAM, Paris, France, May 2001.
- DEROY Xavier, BOUTEILLER Christophe, *Théorie de la ressource et réseaux d'entreprises. Le cas de la télévision haute définition*, Colloque La Métamorphose des Organisations, Nancy, France, November 1999.
- DEROY Xavier, *Reconstruire la stratégie de la théorie de la ressource à la firme comme collectif de conception*, ACFAS, Ottawa, USA, May 1999.

Non-Refereed Communications

- DEROY Xavier, *L'évolution des modes d'innovation dans les grandes entreprises du secteur pharmaceutique*, Conférence Paris - Dauphine, Université de Paris - Dauphine, PARIS, France, June 2006.

C. PROFESSIONAL EXPERIENCE

Teaching

- 09/2008 - To date, Visiting professor, ESA (Ecole Supérieure des Affaires), Beirut, Lebanon
- 09/2007 - To date, Lecturer, AgroParisTech, Paris, France
- 09/1989 - To date, Associate professor, CNAM (Conservatoire National des Arts et Métiers), Paris, France
- 09/1989 - To date, Professor, Reims Management School, Reims, France

Executive Education

- 09/2007 - To date, Lecturer in 'Strategy and organization', Sonatrach Executive managers, Oran, Algeria, Conservatoire des Arts et Métiers
- 09/2009 - 09/2010, Lecturer in 'Strategic indicators', Executive managers Caisse Centrale Mutualité Sociale Agricole, Bagnolet, France, Sciences Po
- 01/1996 - 12/2006, Lecturer in 'Strategy and organizations, Innovation Management', Executives managers, Reims, France, Reims Management School

Company Experience

- 09/2006 - To date, Head of the Masternova program, Reims Management School, Reims, France

D. PROFESSIONAL AND PERSONAL DEVELOPMENT

Continuing education and Self-Development Activities (Training and seminars)

- 09/2006 - 04/2010, Preparation of HDR (accreditation to supervise research), Université de Paris - Dauphine, Paris, France

Other Accomplishments (not reported elsewhere)

- 06/1996 - To date, PNL level 1 certified