



Olivier GERGAUD's resume

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Olivier GERGAUD

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Strategy and entrepreneurship Department
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Education - 2000, Doctorat, Nouveaux Régimes en Sciences Economiques, Université de Reims Champagne-Ardenne, France
- 1994, M.Sc., Applied Microeconomics, Université de Paris I - Panthéon Sorbonne, France

Honors and Awards - 2002, Presidents' Prize for the best graduate student paper presented at the 12th International Conference on Cultural Economics, Rotterdam, Netherlands
- 2001, Grant of excellence, Agence Universitaire de la Francophonie, France
- 2000, Vêrone d'oénométrie, Oenometrics VII, Vineyard Data Quantification Society, Reims, France
- 2000, French Institute for Quality Management Prize for the best PhD of the year
- 2000, Certificate of merit awarded by the French Economic Association (Afse) for the best PhD of the year

Teaching Areas - Economy

Main courses taught at RMS - Politiques communautaires, CESEM 3
- Economie générale, MS AFI

(Current year)

Course Coordination at RMS - Economie générale, MS AFI

(Current year)

A. RESEARCH ACTIVITY

Areas of research - Labor Economics

Conference organization / Workshop coordination / Track

- GERGAUD Olivier, CHARTERS Stephen, MENIVAL David, 2009, *Organization of the 3rd Annual Meeting of American Association of Wine Economists (AAWE)*.
- GERGAUD Olivier, 2009, *3rd Annual Meeting of the American Association of Wine Economists*.

Research Laboratories Participation

- Since 1998, TEAM - Université de Paris I - Panthéon Sorbonne

Editorial Participation and Scientific Reviewing

- Since 2007, Member of Editorial Advisory Board, Journal of Wine Economics
- Since 2006, Associate editor, Journal of Prediction Markets

B. PUBLICATIONS / COMMUNICATIONS

Peer-Reviewed Articles

- GERGAUD Olivier, BENHAMOU Françoise, MOUREAU Nathalie, 2009, *Le financement du cinéma par la télévision : une analyse économétrique des investissements des chaînes*, *Economie et Prévision*, (n° 188) : pp. 101-112.
- GERGAUD Olivier, GINSBURGH Victor, 2008, *Natural Endowments, Production, Technologies and the Quality of Wines in Bordeaux. Does Terroir Matter?*, *Economic Journal*, (n° 118) : pp. 142-157.
- GERGAUD Olivier, VIGNES Annick, 2008, *Twilight of the idols in the market for champagne: dissonance or consonance in consumer preferences*, *Journal of Wine Research*, (n° 18, issue 3) : pp. 147-162.
- GERGAUD Olivier, MONTANO L., VERARDI Vincenzo, 2007, *Stardust over Paris gastronomic restaurants*, *Journal of Wine Economics*, (n° 2, issue 1) : pp. 24-39.
- GERGAUD Olivier, DESCHAMPS B., 2006, *Efficiency in betting markets: evidence from English football*, *Journal of Prediction Markets*, (n° 1, issue 1) : pp. 61-73.
- GERGAUD Olivier, CHOSSAT Valérie, 2003, *Expert opinion and gastronomy: the recipe for success*, *Journal of Cultural Economics*, (n° 27) : pp. 127-141.

Chapters in Books

- GERGAUD Olivier, DESCHAMPS B., 2009, *Efficiency in horse race betting markets: the role of professional tipsters*, *Handbook of investments: efficiency of sports and lottery markets*, : Handbooks in Finance - Elsevier Science, pp. 341-354.

Non-Refereed Articles

- GERGAUD Olivier, CHOSSAT Valérie, 2005, *Opinion experta y gastronomía. La receta para el éxito*, *Turismo y patrimonio*, (n° 5) : pp. 51-62.
- GERGAUD Olivier, 2005, *La qualité des vins de Bordeaux se résume-t-elle uniquement à celle de son terroir ?*, *La Journée Viticole*, (n° 21381) : pp. 13-15.

Peer-Reviewed Proceedings

- GERGAUD Olivier, STORCHMANN Karl, VERARDI Vincenzo, *Food Tournament in New York City*, Eale Conference, Tallinn, Estonia, September 10 - September 12 2009.
- GERGAUD Olivier, STORCHMANN Karl, VERARDI Vincenzo, *Food Tournaments: NYC 2006-2008*, SOLE 2009 Annual Meeting, Boston, USA, May 07 - May 10 2009.
- GERGAUD Olivier, LIVAT Florine, *Collective Reputation Effects: the case of Bordeaux Wines*, Colloque IIOC, Boston, USA, April 02 - April 05 2009.
- GERGAUD Olivier, STORCHMANN Karl, VERARDI Vincenzo, *Food tournaments in NYC*, Association for cultural economics international conference, Boston, USA, June 12 - June 15 2008.
- GERGAUD Olivier, VERARDI Vincenzo, *Untalented but successful*, Journées de microéconomie appliquée, Fribourg, Switzerland, May 31 - June 01 2007.
- GERGAUD Olivier, VERARDI Vincenzo, *Untalented but successful*, European Economic Association Congress, Vienne, Austria, August 24 - August 28 2006.
- GERGAUD Olivier, VERARDI Vincenzo, *Untalented but successful*, International Conference on Robust Statistics, Lisboa, Portugal, July 17 - July 21 2006.
- GERGAUD Olivier, VERARDI Vincenzo, *Untalented but successful*, Association for cultural economics international conference, Vienne, Austria, July 06 - July 09 2006.
- GERGAUD Olivier, DESCHAMPS B., *Risk-Taking in tournaments: evidence from horse-racing tipsters*, IAREP-SABE Conférence, Paris, France, July 05 - July 08 2006.
- GERGAUD Olivier, MONTANO L., VERARDI Vincenzo, *Stardust over Paris gastronomic restaurants*, 5th Spatial Econometrics and statistics workshop, Grenoble, France, June 14 2006.
- GERGAUD Olivier, MONTANO L., VERARDI Vincenzo, *Stardust over Paris gastronomic restaurants*, Oenometrics conference, Bordeaux, France, May 26 - May 27 2006.
- GERGAUD Olivier, LIVAT Florine, *Collective reputation effects: the case of Bordeaux Wines*, European Economic Association Congress, Amsterdam, Netherlands, August 24 - August 27 2005.
- GERGAUD Olivier, COUPE T., *Subjectivity and objectivity in football evaluations*, International Association for Sports Economics Conference, Ottawa, USA, June 18 - June 19 2005.
- GERGAUD Olivier, LIVAT Florine, *How do consumers use signals to assess quality?*, Oenometrics conference, Macerata, Italy, May 27 - May 28 2005.
- GERGAUD Olivier, GINSBURGH V., *Natural endowments, production technologies and the quality of wines in Bordeaux*, Royal Economic Society Conference, Nottingham, United Kingdom, March 21 - March 23 2005.
- GERGAUD Olivier, LIVAT Florine, *Collective reputation effects: the case of Bordeaux wines*, First European Conference on Cognitive Economics, Gyf sur Yvette, France, September 22 - September 24 2004.
- GERGAUD Olivier, LIVAT Florine, *Collective reputation effects: the case of Bordeaux wines*, European Association for Research in Industrial Economics Conference, Berlin, Germany, September 02 - September

05 2004.

- GERGAUD Olivier, LIVAT Florine, *Collective reputation effects: the case of Bordeaux wines*, Association for cultural economics international conference, Chicago, USA, June 02 - June 05 2004.
- GERGAUD Olivier, LIVAT Florine, *Collective reputation effects: the case of Bordeaux wines*, Journées de microéconomie appliquée, Lille, France, May 27 - May 28 2004.

Non-Refereed Communications

- GERGAUD Olivier, DESCHAMPS B., *Risk-Taking in tournaments: evidence from horse-racing tipsters*, Conference on information and prediction markets, London Business School, Londres, United Kingdom, December 19 2005.
- GERGAUD Olivier, DESCHAMPS B., *Risk-Taking in tournaments : evidence from horse-racing tipsters*, Workshop on informational herding behavior, University of Copenhagen, Copenhagen, Denmark, September 16 - September 18 2005.

Research Seminars

- GERGAUD Olivier, DESCHAMPS B., *Risk-Taking in tournaments: evidence from horse-racing tipsters*, Aarhus Business School, March 16 2009.
- GERGAUD Olivier, *Risk-Taking in tournaments: evidence from Horse-Racing Tipsters*, Séminaire de recherche, Aarhus School of Business, Department of Economics, February 13 2009.
- GERGAUD Olivier, DESCHAMPS B., *Risk-Taking in tournaments: evidence from horse-racing tipsters*, Université Catholique de Lille, January 12 2009.
- GERGAUD Olivier, VERARDI Vincenzo, *Untalented but successful*, Chaire Arts, Culture et Management en Europe, Bordeaux Ecole de Management, Bordeaux, France, December 15 2008.
- GERGAUD Olivier, DESCHAMPS B., *Risk-Taking in tournaments: evidence from horse-racing tipsters*, FUNDP - Université de Namur, Namur, Belgium, November 10 2008.
- GERGAUD Olivier, VERARDI Vincenzo, *Untalented but successful*, Lameta-Université de Montpellier 1, November 03 2008.
- GERGAUD Olivier, VERARDI Vincenzo, *Untalented but successful*, Greqam (UMR 6579), September 22 2008.
- GERGAUD Olivier, DESCHAMPS B., *Risk-Taking in tournaments: evidence from horse-racing tipsters*, HEC Montréal, Montréal, Canada, April 14 2008.
- GERGAUD Olivier, VERARDI Vincenzo, *Untalented but successful*, HEC Montréal, Montréal, Canada, March 10 2008.
- GERGAUD Olivier, VERARDI Vincenzo, *Untalented but successful*, Université du Québec, Montréal, Canada, February 11 2008.
- GERGAUD Olivier, VERARDI Vincenzo, *Untalented but successful*, ECARES-Université Libre de Bruxelles, Brussels, Belgium, December 19 2005.

C. PROFESSIONAL EXPERIENCE

Teaching

- 09/2008 - To date, Affiliate Professor, Reims Management School, Reims, France
- 09/2001 - To date, Assistant Professor of Economics, IUT, Troyes, France
- 09/1995 - To date, Associate Researcher, TEAM - Université de Paris I - Panthéon Sorbonne, Paris, France
- 09/2007 - 08/2008, Visiting Professor, Institute of Applied Economics, HEC Montréal, Canada
- 09/2000 - 08/2001, Visiting Professor, Free University of Bruxelles - Ecares, Brussels, Belgium