

François GOXE

Professor
Strategy & Entrepreneurship Department
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Education

- 2011, PhD, Management Science, Université de Paris - Dauphine, France

Entrepreneurs' Social Networks and Business Communities: Development Factor for the Internationalization of Firms? - The Case of French SME Entrepreneurs in China, sous la direction de ROMELAER Pierre

- 2006, Master of Research, Organizational Politics and Strategy, Université de Paris - Dauphine, France

- 2005, Advanced diploma, Chinese language and culture, Shanghai JiaoTong University, China

- 2004, MBA, Business Administration, Queensland University of Technology, Australia

- 2003, MSc in Management, Grande Ecole Program, Grenoble Ecole de Management, France

Honors and Awards

- 2011, Best paper award for Asia Pacific - ICSB (International Council for Small Business), Stockholm, Sweden

- 2010, Best Paper in track - 5th European Conference on Innovation and Entrepreneurship (ECIE), Athens, Greece

- 2006, Top student in Master of Research - Organizational Politics and Strategy, Paris, France

- 2005, Best teacher of the year - Centre Crélune, Shanghai, China

- 2004, Team Systems Leadership Award (Student of the year in Leadership), Brisbane, Australia

Teaching Areas at RMS

- Strategy

Teaching Languages

- English

- French

- Spanish

- Chinese

Main courses taught at RMS

- Stratégie, Sup'TG 3

- Stratégie et valeur 1, Sup de Co Cycle Master

A. RESEARCH ACTIVITY

Areas of research

- (International) entrepreneurship, international business and management, strategy
- Social networks, business and management in China, qualitative research

Membership of Scientific Organizations

- Since 2011, Member of l'Académie de l'Entrepreneuriat
- Since 2010, Member of ICSB (International Council for Small Business)
- Since 2009, Member of AGRH (Association francophone de Gestion des Ressources Humaines)
- Since 2009, Member of EGOS (European Group of Organizational Studies)
- Since 2009, Member of EURAM (European Academy of Management)
- Since 2006, Member of the Réseau Asie / Eurasian network

Conference organization / Track chair / Workshop coordination

- GOXE François, 2010, *Member of the organizing committee of 'Journées de recherche : Les élites économiques en France et en Europe'*, Université de Paris IX - Dauphine, Paris, France.

Editorial Participation and Scientific Reviewing

- Since 2011, Reviewer for AIB (Academy of International Business)
- Since 2011, Reviewer for AOM (Academy of Management)
- Since 2011, Reviewer for ATLAS - AFMI (Association Française de Management International)
- Since 2011, Reviewer for Organization
- Since 2010, Reviewer for Prometheus
- Since 2008, Reviewer for ICSB (International Council for Small Business)
- Since 2007, Reviewer for AGRH (Association francophone de Gestion des Ressources Humaines)
- Since 2007, Reviewer for EURAM (European Academy of Management)
- 2009, Reviewer for M@n@gement
- 2007-2009, Reviewer for EGOS (European Group of Organizational Studies)

B. PUBLICATIONS / COMMUNICATIONS

Peer-Reviewed Articles

- GOXE François, 2010, *Human Capital Factors and Social Capital Development among Western Internationalizing SMEs in China*, Journal of Knowledge-based Innovation in China, (Vol 2, issue 1) : pp.73-88.

Chapters in Books

- GOXE François, 2008, *Pouvoir et Leadership*, in CHARPENTIER Pascal, GOXE François, RIVAL Madina (eds), Introduction au management : Evolution des pratiques et approches théoriques, Paris : Institut National des Techniques Economiques et Comptables - Conservatoire National des Arts et Métiers (INTEC - CNAM), pp.48-57.
- GOXE François, 2007, *Manager les hommes dans les organisations : Animation et management des individus et des groupes*, in CHARPENTIER Pascal, GOXE François, MORIN-DELERM Sophie, SECCIA Michel (eds), Les comportements organisationnels, Paris : Institut National des Techniques Economiques et Comptables - Conservatoire National des Arts et Métiers (INTEC - CNAM), pp.7-25.

Peer-Reviewed Proceedings

- GOXE François, *Accompagnement des entrepreneurs de PME à l'international: Natures, critiques et propositions*, 7e congrès de l'Académie de l'Entrepreneuriat et de l'Innovation, Advancia Négocia, Paris, France, October 12 - October 15 2011.
- GOXE François, MITUSSIS Darryn, *The Paradox of Business Law and Administration Reform in the PRC: One Step forward, Two Steps back*, 23rd annual meeting of the Society for the Advancement of Socio-Economics (SASE), Universidad Autonoma de Madrid, Madrid, Spain, June 23 - June 25 2011.
- GOXE François, *China Peril or China Mania? Entrepreneurs' 'host' country perceptions, social interactions and internationalization*, International Council for Small Business (ICSB) World Conference, Stockholm, Sweden, June 15 - June 18 2011.
- GOXE François, *Argonauts and Icaruses: Habitus and field dynamics among nascent international entrepreneurs*, EURAM (European Academy of Management) Conference, Tallinn, Estonia, June 01 - June 04 2011.
- GOXE François, MITUSSIS Darryn, *Developing institutional arrangements, deteriorating practices: A paradox of recent reforms to business law and administration in the PRC*, 3rd Asian Management and Entrepreneurship Workshop, EIASM (European Institute for Advanced Studies in Management), Brussels, Belgium, May 23 - May 24 2011.
- GOXE François, GAO Huiyi, *A l'Est, du Nouveau ? Evolution des pratiques managériales chinoises après 30 ans d'ouverture*, 21e congrès AGRH (Association francophone de Gestion des Ressources Humaines), Saint Malo, France, November 17 - November 19 2010.
- GOXE François, MITUSSIS Darryn, *From Bad to Worse? The Survival of Guanxi and Corruption in the Evolving Institutional and Legal Context*, 5th European Conference on Innovation and Entrepreneurship (ECIE), National and Kapodistrian University of Athens, Athens, Greece, September 16 - September 17 2010.

- GOXE François, VIALA Céline, *Social Capital as a Catalyst: Enabling Effect on Organizational Levers for Corporate Entrepreneurship*, International Council for Small Business (ICSB) World Conference, Cincinnati, USA, June 24 - June 27 2010.
- GOXE François, VIALA Céline, *Innovation with 'Chinese' characteristics? Reflecting on the implications of an ethnic-based paradigm of innovation*, EURAM (European Academy of Management) conference, Tor Vergata University, Rome, Italy, May 19 - May 22 2010.
- GOXE François, VIALA Céline, *The Entrepreneurial Capacities of Retiring Athletes: Personal and Social Factors Among French Champions*, EURAM (European Academy of Management) conference, Tor Vergata University, Rome, Italy, May 19 - May 22 2010.
- GOXE François, *Chineseness, Chinese management and entrepreneurship: Mobilizing ethnicity for strategic purposes*, 2nd Asian Management and Entrepreneurship workshop, EIASM (European Institute for Advanced Studies in Management), Brussels, Belgium, November 30 - December 01 2009.
- GOXE François, VIALA Céline, *Organizational creativity through corporate entrepreneurship: presentation of a new model*, RENT XXIII (Research in Entrepreneurship and small businesses) conference, Budapest, Hungary, November 19 - November 20 2009.
- GOXE François, VIALA Céline, *Interrelation entre capital humain, capital social et internationalisation : le cas d'entrepreneurs français en Chine*, AGRH (Association francophone de Gestion des Ressources Humaines) conference, Toulouse, France, September 09 - September 11 2009.
- GOXE François, VIALA Céline, *Vers un modèle multiniveaux (individuel, managérial et organisationnel) favorisant la dynamique d'innovation intrapreneuriale : le cas du secteur bancaire*, AGRH (Association francophone de Gestion des Ressources Humaines) conference, Toulouse, France, September 09 - September 11 2009.
- GOXE François, VIALA Céline, *Del podio a la empresa : traducir el capital deportivo en capital emprendedor*, Primer congreso Internacional 'El impacto de la investigación académica en el desarrollo de la MIPYME', Pachuca, Mexico, September 01 - September 03 2009.
- GOXE François, *Social Capital Development and Entrepreneur Related Factors among Internationalizing Western SMEs in China*, 25th EGOS (European Group of Organizational Studies) Colloquium, ESADE Business School, Barcelona, Spain, June 02 - June 04 2009.
- GOXE François, VIALA Céline, *Mise en oeuvre de la dynamique d'innovation intrapreneuriale : étude de cas dans le secteur financier*, 28e conférence de l'AIMS (Association Internationale de Management Stratégique), Grenoble, France, June 02 - June 05 2009.
- GOXE François, *Human Capital Factors and Social Capital Development among Western Internationalizing SMEs in China*, EURAM (European Academy of Management) conference, Liverpool, United Kingdom, May 11 - May 14 2009.

Peer-Reviewed Paper presentation without proceedings

- GOXE François, *Applications et implications d'une perspective bourdieusienne de l'entrepreneuriat international*, Workshop Entrepreneuriat International, EM Normandie, Caen, France, February 25 2011.
- GOXE François, *Entrepreneurs internationaux, entrepreneurs cosmopolites ? : encastrement domestique et international et développement entrepreneurial d'entrepreneurs français en Chine*, Journée de recherches 'Les élites économiques en France et en Europe', Université de Paris IX - Dauphine et Institut Universitaire de France, Paris, France, November 04 - November 05 2010.
- GOXE François, GAO Huiyi, *Management chinois en contexte international : fondements, actualisation et perspectives*, 20e Congrès des IAE (Instituts d'Administration des Entreprises) 2010, EM Strasbourg, Strasbourg, France, August 31 - September 02 2010.

Non-Refereed Communications

- GOXE François, *L'entrepreneuriat international : nouveaux acteurs, nouvelles pratiques et émergence d'un champ de recherche*, Séminaire 'Développement international des PME', Université de Paris XI, Paris, France, October 03 2011.
- GOXE François, *Social capital, entrepreneur-related factors and internationalization: The case of French SMEs in China*, Young Researchers Workshop, ICSB 2010 (International Council for Small Business), Cincinnati, USA, June 24 - June 27 2010.
- GOXE François, *Social capital development and entrepreneur-related factors among internationalizing Western SMEs in China*, EURAM (European Academy of Management) Doctoral Colloquium, Liverpool, United Kingdom, May 11 - May 14 2009.
- GOXE François, *Les réseaux entrepreneuriaux Chinois transnationaux*, Séminaire Diasporas en Asie Méridionale et Orientale (AMO), Ecole des Hautes Etudes en Sciences Sociales (EHESS), Paris, France, May 21 2008.

C. PROFESSIONAL EXPERIENCE

Teaching

- 09/2011 - To date, Professor, Reims Management School, Reims, France
- 06/2009 - To date, Lecturer, INT Management, Evry, France
- 12/2010 - 08/2011, Lecturer, Reims Management School, Reims, France
- 09/2006 - 08/2009, Lecturer, CNAM (Conservatoire National des Arts et Métiers) - INTEC (Institut National de Techniques Economiques et Comptables), Paris, France
- 09/2006 - 08/2011, Lecturer, Université de Paris - Dauphine, Paris, France
- 09/2004 - 08/2005, Lecturer, Centre Crélune, Shanghai, China

Executive Education

- 06/2011 - 06/2011, Lecturer in Job and superior education interviews, Students and young professionals, Paris, France, Université de Paris - Dauphine

Consulting

- 11/2003 - 06/2004, Consultant in Strategy / Marketing for the Chinese market, ROXCEL / RMG Asia, Brisbane, Australia
- 12/2002 - 07/2003, Consultant in Strategy / Marketing for Asia Pacific, H. CHADWICK, PricewaterhouseCoopers, Brisbane and Cairns, Australia