

Sylvie GUIDICI

Professor
Strategy & Entrepreneurship Department
Email : sylvie.guidici@reims-ms.fr

Education

- 1999, Master, Sciences de gestion, Université de Lille I, Institut d'Administration de l'Entreprise, France
- 1983, DESCAF (Diplôme d'Etude Supérieures Commerciales Administratives et Financières), Management, Reims Management School, France

Teaching Areas at RMS

- Accounting
- Entrepreneurship
- Corporate Finance

Teaching Languages

- French

Main courses taught at RMS

- Création d'entreprise, Sup'TG 3
- Diagnostic financier, CESEM 3
- Développement de l'entreprise, CESEM 4
- Majeure finance d'entreprise, CESEM 4
- Acquisition et cession d'entreprise, CESEM 4
- TEMApplan, TEMA 2
- Acquisition et cession d'entreprise, TEMA 5
- Simulation financière CREAMFIN, Sup de Co Cycle Bachelor
- Ingénierie des rapprochements d'entreprises, Sup de Co Cycle Master
- Stratégie - Marketplace, Sup de Co Cycle Master
- Finance entrepreneuriale, Sup de Co Cycle Master
- Diagnostic et évaluation de l'entreprise, Sup de Co Cycle Master

Course Coordination at RMS

- Création d'entreprise, Sup'TG 3
- Diagnostic financier, CESEM 3
- Acquisition et cession d'entreprise, CESEM 4
- Développement de l'entreprise, CESEM 4
- Majeure finance d'entreprise, CESEM 4
- TEMApplan, TEMA 2
- Acquisition et cession d'entreprise, TEMA 5
- Simulation financière CREAMFIN, Sup de Co Cycle Bachelor
- Ingénierie des rapprochements d'entreprises, Sup de Co Cycle Master

A. RESEARCH ACTIVITY

Areas of research

- Entrepreneurship
- Corporate finance

B. PUBLICATIONS / COMMUNICATIONS

Peer-Reviewed Articles

- GUIDICI Sylvie, KARYOTIS Catherine, 2006, *L'ISR Français : un développement certain mais des performances à tester sur le long terme*, Banque et Marchés, (n° 83) : pp. 5-19.

Chapters in Books

- GUIDICI Sylvie, 2008, *L'information financière publique*, in GUIDICI Sylvie, COULAUD Alain (eds), *Transmission et reprise d'entreprise*, Paris : Editions Ellipses, pp. 99-127.

Books coordination

- GUIDICI Sylvie, COULAUD Alain, 2008, *Transmission et reprise d'entreprise*, Paris : Editions Ellipses.

Published Case Studies

- GUIDICI Sylvie, COULAUD Alain, 01 January 2002, *Cas de simulation de plan de financement*.
- GUIDICI Sylvie, COULAUD Alain, 01 January 2001, *Boulangerie de l'Europe*.

C. PROFESSIONAL EXPERIENCE

Teaching

- 09/1991 - To date, Professor, Reims Management School, Reims, France

Consulting

- 03/2008 - To date, Consultant in preparation of financial plan, Various entrepreneurs, Reims, France, Association Droit Initiative Economique France

Company Experience

- 10/2009 - To date, Manager, Société Civile Immobilière (SCI), Reims, France
- 02/2006 - 09/2010, In charge of the project: access to excellence education, Reims Management School, Reims, France
- 02/2006 - 05/2008, In charge of the IMART (institute on company buyout and transfert management), Reims Management School, Reims, France
- 01/1999 - 12/2005, Head of the accounting and financial analysis test to the entrance examination, Banque de France, Paris, France
- 09/1995 - 08/1999, Head of department of finance, Reims Management School, Reims, France
- 09/1986 - 10/1991, Senior auditor, KPMG International Cooperative, Reims, France
- 07/1983 - 03/1986, Internal auditor, Fiat France, Paris, France

D. PROFESSIONAL AND PERSONAL DEVELOPMENT

Continuing education and Self-Development Activities (Training and seminars)

- 06/2011 - 06/2011, Attended seminar on Coaching for entrepreneurs, Association Droit Initiative Economique, Reims, France
- 05/2011 - 05/2011, Attended seminar in Marketplace training, Reims Management School, Reims, France
- 03/2011 - 03/2011, Attended seminar on 'Institutions de Micro-finance : Bailleurs de fonds publics et privés', Planet Finance / Planet University, Paris, France
- 11/2009 - 11/2009, Attended courses on entrepreneurship, Institute for Small Business and Entrepreneurship (ISBE), Liverpool, England
- 12/2008 - 12/2008, Company financial annual report, PricewaterhouseCoopers, Paris, France
- 10/2008 - 10/2008, Corporate International Financial Reporting Standards (IFRS) annual report, PricewaterhouseCoopers, Paris, France
- 10/2006 - 10/2006, Attended course "To start with transaction of investment capital", EFE formation, P. Battini, Paris, France
- 06/2006 - 06/2006, Attended conference "Adoption of IAS (International Accountant Standard) / IFRS standards: what revolution?", Reims Management School, Reims, France