

Laurent HERVE

Professor
Finance, Tax & Control Department
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- Education**
- 1984, Doctorat, Economie et finance, Université de Paris X Nanterre, France
- Le fonctionnement financier des organismes internationaux, sous la direction de Professeur PEREZ*
- 1975, Certified Public Accountant, Ordre des Experts Comptables, France
 - 1971, ESCP, Management, Ecole Supérieure de Commerce de Paris, France
- Honors and Awards**
- 2010, Ranked 4th at the CEEMAN case writing competition for the case 'The impact of an economic crisis on a star performer: The case of Banco Popular', Singapore
- Teaching Areas at RMS**
- Market Finance
 - Corporate Finance
 - Risk Management
- Teaching Languages**
- English
 - French
- Main courses taught at RMS**
- Majeure finance d'entreprise, CESEM 4
 - Management du risque, CESEM 4
 - Corporate finance, Sup de Co Cycle Bachelor
 - Développement des sociétés, Sup de Co Cycle Master
 - Financial risk management, Sup de Co Cycle Master
 - Corporate finance, International MBA
 - Consolidation et états financiers consolidés, MS AFI
 - Risk Management, MSc Finance and International Banking
 - Banks, Organizations, Performance measurement and regulation, MSc Finance and International Banking
 - Managerial finance, Master in International Management
- Course Coordination at RMS**
- Banks, Organizations, Performance measurement and regulation, MSc Finance and International Banking
 - Risk Management, MSc Finance and International Banking
 - Managerial finance, Master in International Management

A. RESEARCH ACTIVITY

- Areas of research**
- Banking, Corporate finance
 - Risk management

B. PUBLICATIONS / COMMUNICATIONS

Published Case Studies

- HERVE Laurent, BOUTEILLER Christophe, September 2011, *The case of Rémy Cointreau: expensive or speculative buy?*.
- HERVE Laurent, RUIZ Maria, May 2011, *LVMH's acquisition of 17 % of Hermes: would a broker recommend further investment in the most desirable luxury firm?*.
- HERVE Laurent, November 2010, *The impact of an economic crisis on a star performer: the case of Banco Popular*.

Non-Refereed Articles

- HERVE Laurent, NIVOLLET Bernard, 2009, *Risque et Efficacité Opérationnelle : les leçons de Bâle II*, Revue Banque, (n° 718) : pp. 60-63.
- HERVE Laurent, 2008, *Innovations récentes et appréciations "court-termistes"*, Revue Banque, (n° 706) : pp. 67-69.
- HERVE Laurent, LAMY Fabrice, 2006, *Réforme Bâle II : Vers une réallocation des ressources ?*, Revue Banque, (n° 680) : pp. 43-46.
- HERVE Laurent, JEAN Emmanuel, 2005, *Normes IFRS : Incidences sur les états financiers des sociétés de gestion d'actifs*, Revue Banque, (n° 668) : pp. 58-61.

Non-Refereed Communications

- HERVE Laurent, *Lessons from the implementation of BASLE II.*, Risk Management Seminar, INSEAD, Fontainebleau, France, October 2009.

C. PROFESSIONAL EXPERIENCE

Teaching

- 09/2009 - To date, Professor, Reims Management School, Reims, France
- 04/2008 - To date, Lecturer in banking, Université de Paris - Dauphine, Paris, France
- 10/2006 - To date, Lecturer in finance, Université de Paris I - Panthéon Sorbonne, Paris, France
- 01/2006 - To date, Lecturer in banking, ESCP (Ecole Supérieure de Commerce de Paris), Paris, France

Executive Education

- 05/2011 - 05/2011, Lecturer in Banking, Institut Technique de Banque (ITB), Alger, Algeria
- 04/2011 - 04/2011, Lecturer in banking, Executive Managers, Paris, France, Paris Executive Campus
- 01/2011 - 01/2011, Lecturer in Banking risks, Avenir Formation, St Cloud, France
- 12/2010 - 12/2010, Lecturer in Banking, Executive Managers, Casablanca, Morocco, Paris Executive Campus

Consulting

- 06/2009 - 06/2010, Consultant in executive education, Société Générale, Paris La Défense, France, Independent Consultant
- 06/2009 - 12/2010, Consultant in international training, Centre de Formation de la Profession Bancaire (CFPB), Nanterre, France, Independent Consultant

Company Experience

- 01/2004 - 08/2009, Chief financial officer, Société Générale, GIMS, Paris La Défense, France
- 01/2001 - 12/2003, Chief financial officer, Société Générale Asset management, Paris La Défense, France
- 06/2000 - 12/2001, Chief operating officer for Europe SG Corporate and Investment Bank, Société Générale, Paris La Défense, France
- 06/1997 - 05/2000, Executive vice-president, SG Americas, New-York, USA
- 06/1984 - 05/1997, Director of financial management, Société Générale, Paris La Défense, France
- 08/1976 - 05/1984, Head of budget, Organization for Economic Co-operation and Development (OECD), Paris, France
- 09/1972 - 08/1976, Senior auditor, Peat Marwick Mitchell, Paris La Défense, France

D. PROFESSIONAL AND PERSONAL DEVELOPMENT

Continuing education and Self-Development Activities (Training and seminars)

- 12/2009 - 12/2009, Attended 'Case studies seminar', Centrale de Cas et de Médias Pédagogiques, Reims, France