

Farah KODEIH

Professor
Strategy & Entrepreneurship Department
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Education

- 2011, PhD, Doctorat, Management, ESSEC Business School and Ecole doctorale 'Economie, Management, Mathématiques de Cergy' UCP, France

Organizational and field-level responses to institutional complexity: the case of French Grandes Ecoles de Commerce, sous la direction de BOUCHIKHI Hamid

- 2008, M.Phil, Management, concentration Organizational Behavior, ESSEC Business School, France

- 2006, MSc in Management, Grande Ecole Program, Grenoble Ecole de Management, France

- 2006, Research Master, Management Stratégique et Génie des Organisations, Grenoble Ecole de Management / Institut d'Administration des Entreprises (IAE) Grenoble , France

Teaching Areas at RMS

- Strategy

Teaching Languages

- French
- English
- Arabic

Main courses taught at RMS

- Les bases de la stratégie, Sup'TG 3
- Stratégie et valeur, Sup de Co Cycle Master

A. RESEARCH ACTIVITY

Areas of research

- Institutional Theories, Organizational Identity
- Qualitative Research Methods, Globalization of Management Education

Membership of Scientific Organizations

- Since 2011, Member of OMT International Task Force (AOM)
- Since 2010, Member of Academy of Management (AOM)
- Since 2009, Member of European Group for Organization Studies (EGOS)

Research Laboratories Participation

- Jan 2011, Visiting researcher at Strategic Management and Organization department (SMORG) - invitation by Professor Royston Greenwood, Alberta School of Business - University of Alberta
- Aug - Nov 2010, Visiting researcher at Strategic Management and Organization department (SMORG) - invitation by Professor Royston Greenwood, Alberta School of Business - University of Alberta

Editorial Participation and Scientific Reviewing

- Since 2010, Reviewer for the Academy of Management annual meeting
- 2010, Reviewer for 'Perspectives on Process Organization Studies'

B. PUBLICATIONS / COMMUNICATIONS

Non-Refereed Articles

- KODEIH Farah, GREENWOOD Royston, RAYNARD Mia, MICELOTTA Evelyn, LOUNSBURY Michael, 2011, *Institutional Complexity and Organizational Responses*, The Academy of Management Annals, (Vol 5, issue 1) : pp.317-371.

Peer-Reviewed Paper presentation without proceedings

- KODEIH Farah, BOUCHIKHI Hamid, *Institutional Entrepreneurship Between a Rock and a Hard Place: How Organizational Identity and a Dominant Norm Failed an Institutional Innovation*, Third International Symposium on Process Organization Studies (PROS), Corfu, Greece, June 15 2011.
- KODEIH Farah, BOUCHIKHI Hamid, *Institutional Entrepreneurship Between a Rock and a Hard Place: How Organizational Identity and a Dominant Norm Failed an Institutional Innovation*, 7th New Institutionalism Workshop, EM Lyon, Lyon, France, March 17 - March 18 2011.
- KODEIH Farah, *Identity Hybridization: Preserving the Historical Core and Developing an International Identity*, 70th Annual Meeting of the Academy of Management, Montréal, Canada, August 06 - August 09 2010.
- KODEIH Farah, *From Historical Roots to Hybrid Identities: the Transformation Process of French Grandes Ecoles*, 26th European Group for Organizational Studies (EGOS) Colloquium, Lisbon, Portugal, June 30 - July 03 2010.
- KODEIH Farah, *From Historical Roots to Hybrid Identities: The Transformation Process of French Grandes Ecoles*, Second International Symposium on Process Organization Studies (PROS), Rhodes Island, Greece, June 11 - June 13 2010.
- KODEIH Farah, *The Process of Hybridization of Organizational Identity: The Case of French Grandes Ecoles*, 6th New Institutionalism Workshop, EM Lyon, Lyon, France, March 25 - March 26 2010.
- KODEIH Farah, *The Process of Hybridization of Organizational Identity: the Case of French Grandes Ecoles*, International Conference on Changing Universities: Governance, Relevance, Performance - Mapping European Higher Education Management (MEHEM), Istanbul, Turkey, September 29 - October 02 2009.

Research Seminars

- KODEIH Farah, *Coping with Institutional Complexity through Identity*, Writing seminar (invited scholars), Grenoble Ecole de Management, Grenoble, France, January 14 2011.
- KODEIH Farah, *Coping with Institutional Complexity through Identity*, Presentation, Alberta School of Business - University of Alberta, Edmonton, Canada, October 08 2010.

C. PROFESSIONAL EXPERIENCE

Teaching

- 09/2011 - To date, Professor, Reims Management School, Reims, France
- 09/2008 - 06/2011, Lecturer, ESSEC Business School, Paris, France

Company Experience

- 11/2009 - 07/2010, Assistant of the MBA dean, ESSEC Business School, Paris, France
- 09/2006 - 09/2008, Research Assistant, ESSEC Executive Education, Paris, France