

Marie Laure MASSUE

Professor
People & Organizations Department
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<u>Education</u>	- 1998, DEA, Sciences humaines et technologie, Université Technologique de Compiègne, France
<u>Teaching Areas at RMS</u>	- Human Resources Management - Team management
<u>Teaching Languages</u>	- French
<u>Main courses taught at RMS</u>	- GRH, Sup'TG 2
<u>Course Coordination at RMS</u>	- GRH, Sup'TG 2

A. RESEARCH ACTIVITY

<u>Areas of research</u>	- Organizational change - Dynamics between management tools and users
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B. PUBLICATIONS / COMMUNICATIONS

Peer-Reviewed Articles

- MASSUE Marie Laure, COLAS Hervé, LAGUECIR Aziza, 2010, *Des modes d'utilisation du plan d'affaires : apports de la théorie de l'activité*, Revue de l'Entrepreneuriat, (Vol 9, n°1) : pp.50-81.
- MASSUE Marie Laure, COLAS Hervé, LAGUECIR Aziza, 2010, *Unexpected Utilizations of Information Technology: off Interaction between Users and EDI*, Problems and Perspectives in Management, (Vol 8, issue 3) : pp.148-159.
- MASSUE Marie Laure, LAZARIC Nathalie, MANGOLTE Pierre-André, 2003, *Articulation and codification of collective know-how in the steel industry: evidence from blast furnace control in France*, Research Policy, (Vol 32, n° 10) : pp. 1829-1847.
- MASSUE Marie Laure, ANDRE Pierre, LAZARIC Nathalie, 2002, *Capitalisation des connaissances et transformation de la routine organisationnelle : le cas Sachem*, Revue d'Economie Industrielle, (n° 101) : pp. 65-86.

Chapters in Books

- MASSUE Marie Laure, LAZARIC Nathalie, 2004, *Restructuration industrielle et introduction de TIC*, in BEN YOUSSEF Adel, RAGNI Ludovic (eds), Nouvelle économie, organisations et modes de coordination, Paris : Editions l'Harmattan, 396 pages.

Peer-Reviewed Proceedings

- MASSUE Marie Laure, COLAS Hervé, LAGUECIR Aziza, *Utilizations of EDI: an Activity Based Perspective*, RIRL 2010 The 8th International Conference on Logistics and SCM Research, BEM Bordeaux Management School, Bordeaux, France, September 29 - October 01 2010.
- MASSUE Marie Laure, COLAS Hervé, LAGUECIR Aziza, *Utilizations of an Accounting Information System: Double Shaping Between Users and EDI*, The American Accounting Association (AAA) Annual Meeting, San Francisco, USA, July 30 - August 04 2010.

- MASSUE Marie Laure, COLAS Hervé, LAGUECIR Aziza, *Unexpected utilizations of EDI: an activity theory approach*, The Annual Conference of European Accounting Association, Istanbul, Turkey, May 19 - May 21 2010.
- MASSUE Marie Laure, FERON Michel, *How to develop the sense of co-operation work thanks to the help of I.T.*, 8th EDINEB Congress, Nice, France, June 20 - June 22 2001.

Non-Refereed Communications

- MASSUE Marie Laure, LAGUECIR Aziza, *Interaction mechanisms between tools and users: The case of EDI in an industrial Firm*, EGOS, Sub-theme 8: Bringing Work Back in? Methods and Studies for Understanding the Changing Nature of Work Activity and Organizations, Amsterdam, Netherlands, July 10 - July 12 2008.

C. PROFESSIONAL EXPERIENCE

Teaching

- 04/2009 - To date, Visiting professor, Xiamen University, Xiamen, China
- 04/2009 - To date, Visiting professor, Shanghai University Finance and Economics, Shanghai, China
- 01/1993 - To date, Professor, Reims Management School, Reims, France

Executive Education

- 09/2007 - To date, Lecturer in 'Human resources', Department store managers, Reims, France, Reims Management School

Consulting

- 09/1992 - 12/1998, Consultant in human resources, Reims, France, Interactions et Entreprises

Company Experience

- 09/2000 - To date, Director, Tema program, Reims Management School, Reims, France
- 09/1998 - 09/2000, Director, Sup'TG program, Reims Management School, Reims, France

D. PROFESSIONAL AND PERSONAL DEVELOPMENT

Continuing education and Self-Development Activities (Training and seminars)

- 05/2007 - 05/2007, Attended conference on 'La recherche empirique et les fondations conceptuelles', 3ème Conférence sur les routines organisationnelles, Strasbourg, France
- 09/2006 - 09/2006, Attended conference on 'Organizational uses and practices of Information and Communication Technologies', CERSIC, Université de Rennes, Rennes, France

Other Accomplishments (not reported elsewhere)

- 06/1996 - To date, PNL Level 1 certified