

Ababacar MBENGUE

Affiliate professor

Strategy & Entrepreneurship Department

Email : ababacar.mbengue@univ-reims.fr

Education

- 1996, HDR, Sciences de gestion, Université de Paris IX - Dauphine, France
- 1992, Doctorat, Sciences de gestion, Université de Paris IX - Dauphine, France
- 1988, DEA, Stratégie et management, Université de Paris X Nanterre, France
- 1987, Master, Haute Etudes Commerciales, HEC Paris, France

Teaching Languages

A. RESEARCH ACTIVITY

Areas of research

- Epistemology
- Performance

Membership of Scientific Organizations

- 2002-2004, President of the AIMS (Association Internationale de Management Stratégique)
- 1998, Member of Finance-Contrôle-Stratégie
- 1996, Member of the Academy of Management
- 1996, Member of the Strategic Management Society

Research Laboratories Participation

- 1997, Sol C Snider Entrepreneurial Center, Wharton School

Editorial Participation and Scientific Reviewing

- Since 1998, Scientific reviewer for 'Finance-Contrôle-Stratégie'
- Since 1998, Scientific reviewer for 'M@n@gement'
- Since 1998, Scientific reviewer for 'Strategic Management Journal'
- Since 1997, Scientific reviewer for 'Academy of Management Journal'
- Since 1997, Scientific reviewer for 'Organization Science'
- Since 1996, Scientific reviewer for 'Canadian Journal of Administrative Sciences'
- Since 1996, Scientific reviewer for 'Revue Française de Gestion'

PhD Supervision / Phd Assessment

- Since 2007, PhD and HDR supervisor on subjects such as Top managers compensation, organizational learning, marketing

B. PUBLICATIONS / COMMUNICATIONS

Peer-Reviewed Articles

- MBENGUE Ababacar, 2010, *Faut-il brûler les tests de signification statistique ?*, M@n@gement, (Vol 13, issue 2) : pp.99-127.
- MBENGUE Ababacar, LUNARDO Renaud, 2009, *Perceived control and shopping behavior: the moderating role of the level of utilitarian motivational orientation*, Journal of Retailing and Consumer Services, (Vol 16, n° 6) : pp. 434-441 .

- MBENGUE Ababacar, 2004, *Management des Savoirs*, Revue Française de Gestion, (n° 149 2004/2) : pp. 13-31.

Chapters in Books

- MBENGUE Ababacar, 2007, *Méthodes de classification et de structuration*, in THIETART Raymond-Alain (eds), *Méthodes de recherche en management - 3e édition*, Paris : Dunod Editeur, Gestion Sup.
- MBENGUE Ababacar, 2007, *Analyse causale et modélisation*, in THIETART Raymond-Alain (eds), *Méthodes de recherche en management - 3e édition*, Paris : Dunod Editeur, Gestion Sup.
- MBENGUE Ababacar, 2007, *Tests de comparaison*, in THIETART Raymond-Alain (eds), *Méthodes de recherche en management - 3e édition*, Paris : Dunod Editeur, Gestion Sup.

Peer-Reviewed Proceedings

- MBENGUE Ababacar, *Faut-il brûler les tests de signification statistique ?*, 18e Conférence Internationale de Management Stratégique, Grenoble, France, June 03 - June 05 2009.
- MBENGUE Ababacar, PETIT D., *La gestion prévisionnelle des emplois et des compétences en France : éclairages théoriques et premières leçons empiriques*, 18e Conférence Internationale de Management Stratégique, Grenoble, France, June 03 - June 05 2009.
- MBENGUE Ababacar, *Diversité et interculturalité*, Congrès de l'Association Francophone de Gestion des Ressources Humaines, Dakar, Senegal, November 09 - November 12 2008.
- MBENGUE Ababacar, LUNARDO Renaud, *When should a retailer create a control-inducing store environment?*, Conference of the Society for Marketing Advances, Saint Petersburg, Florida, USA, November 04 - November 09 2008.
- MBENGUE Ababacar, *Cognitive Competitive Groups and Firms Strategic Choices*, 25th Annual International Conference of the Academy of Management Society, Orlando, USA, October 23 - October 26 2005.
- MBENGUE Ababacar, *Competition Cognitive Framing, Strategy and Performance*, The Academy Management Annual Meeting, New Orleans, USA, August 06 - August 11 2004.

Peer-Reviewed Paper presentation without proceedings

- MBENGUE Ababacar, *Les grands débats épistémologiques et méthodologiques en sciences de gestion*, Séminaire de méthodologie, Reims Management School, Reims, France, February 12 2004.

Research Seminars

- MBENGUE Ababacar, *Atelier d'écriture scientifique*, November 27 2008.
- MBENGUE Ababacar, *Le reviewing d'un article*, Séminaire de recherche, Reims Management School, Reims, France, March 17 2005.

C. PROFESSIONAL EXPERIENCE

Teaching

- 09/2008 - To date, Affiliate Professor, Reims Management School, Reims, France
- 09/1997 - To date, Professor, Université de Reims Champagne-Ardenne, Reims, France
- 03/2000 - 04/2000, Visiting Professor, Orel University, Orel, Russia
- 09/1997 - 09/1998, Visiting Professor, Wharton, University of Pennsylvania, USA
- 09/1995 - 09/1997, Associate Professor, ESSEC, Cergy Pontoise, France
- 09/1992 - 09/1995, Associate Professor, CERAM, Sophia Antipolis, France

Executive Education

- 01/1989 - 12/1991, Trainer, Ministry of Finance, Paris, France
- 09/1988 - 12/1992, Lecturer in corporate strategy and management, EDF-GDF, Paris, France

Consulting

- 01/1998 - To date, Consultant - Trainer in Strategy and Management, AXA, BASF, Bull, Cencep, Dec, Dow

Company Experience

- 01/1989 - 12/1991, Director Advisor, Ministère Français de l'économie, des finances et du budget, Paris, France