



Frédéric NLEMVO's resume

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Frédéric NLEMVO

Professor

Strategy and entrepreneurship Department

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Education

- 2000, Lifelong Learning for Entrepreneurship Education Professionals, Entrepreneurship, University of Colorado at Boulder, USA
- 1998, Doctorat, Management, HEC - Université de Liège, Belgium
- 1997, Price Babson College Fellow Program, Entrepreneurship, Babson College, USA
- 1994, Agrégation, Management, HEC - Université de Liège, Belgium
- 1993, Ingénieur commercial, Management, HEC - Université de Liège, Belgium
- 1992, Licence, Administration des affaires, HEC - Université de Liège, Belgium

Honors and Awards

- 2006, Emerald Literati Network Awards for Excellence, Emerald "highly commended paper award" for the paper Revenue Models in Haute Cuisine: an exploratory analysis, published in the International Journal of Contemporary Hospitality Management

Teaching Areas

- Strategy
- Entrepreneurship
- Innovation

Main courses taught at

RMS

(Current year)

- Entrepreneuriat : créativité, Sup de Co Cycle Bachelor
- Créativité entrepreneuriale, Sup de Co Cycle Master
- Stratégie, Sup de Co Cycle Master
- Research Methodology, Sup de Co Cycle Master
- Strategy and Entrepreneurship, Master in International Management
- Entrepreneurship, International MBA
- Stratégie, TEMA 5
- Strategy and Entrepreneurship, IBP International Bachelor Program

Course Coordination at

RMS

(Current year)

- Stratégie, TEMA 5
- Strategy and Entrepreneurship, IBP International Bachelor Program

A. RESEARCH ACTIVITY

Areas of research

- Entrepreneurship - international entrepreneurship - born global
- Incubation - academic spin-off - business angels financing - business model - commercialisation of innovation - corporate governance

Membership of Scientific Organizations

- Since 2008, Member of the Business Model Community
- 2006-2008, Member of the Strategic Management Society
- 2004-2010, Member of the Académie de l'entrepreneuriat
- 2000-2010, Member of the AIMS (Association Internationale de Management Stratégique)
- 2000-2009, Member of the AIREPME (Association Internationale de Recherche en Entrepreneuriat et PME)
- 2000-2004, Member of the EDINEB- Educational innovation in Economics and Business administration

Conference organization / Workshop coordination / Track

- NLEMVO Frédéric, 2009, *Workshop Coordination for the 10th Conference of Académie de L'Entrepreneuriat.*
- NLEMVO Frédéric, 2008, *Cultivating Entrepreneurial Mind (Prof. Timmons Babson College - USA) .*
- NLEMVO Frédéric, 2006, *Developing Capabilities for technology based entrepreneurship (Prof. Cofield, Carnegie Mellon University - USA).*
- NLEMVO Frédéric, 2004, *Workshop Coordination for the 4th Conference of Académie de l'Entrepreneuriat.*

Research Programs Participation

- 2009, HEC - Université de Liège - Free Foundation Think tank "university spin-offs growth"

- 2000, International benchmark on business angels
- 1999, International benchmark on academic spin-offs
- 1998, Analysis of strategic clusters of Walonia region - Belgium

Research Laboratories Participation

- Since 2008, REPONSE (Recherches, Etudes et Propositions d'Outils de Normes et de Solutions pour les Entités) Université de Reims Champagne-Ardenne
- 2004-2005, EUROP Université de Reims Champagne-Ardenne
- 1996-2005, Centre d'Entrepreneuriat et de Recherche PME - HEC - Université de Liège, Belgium

Editorial Participation and Scientific Reviewing

- Since 2009, Expansion Entrepreneuriat
- Since 2007, Referee AOM International management division, entrepreneurship division, technology and innovation management division
- 2010, Referee CIFEPME - Conférence Internationale Francophone de l'Entrepreneuriat et des PME
- 2009, Referee M@n@gement
- 2009, 5th Congress of the French Academy of Entrepreneurship
- 2006, Referee Administrative Sciences Association of Canada
- 2006, Management international
- 2002-2003, Referee Small Business Economics
- 1999, Ad doc referee Editions De Boeck Bussels Belgium - Corporate governance
- 01/2008-06/2008, Member of the editorial board of the white paper: Ten proposals to promote innovation in France Retis - French association of science parks, France
- 01/2007-04/2007, Member of the editorial board of the mission letter to the French Minister of industry: On strengthening cooperation between science parks and engineering schools and business schools, Retis - French association of science parks, France

B. PUBLICATIONS / COMMUNICATIONS

Peer-Reviewed Articles

- NLEMVO Frédéric, CHEBBI NEKHILI Dhikra, NEKHILI Mehdi, 2010, *Gouvernance des activités de R & D à l'étranger par les firmes multinationales : contribution de la théorie fondée sur les ressources*, Management et Avenir, (n° 31) : pp. 50-70.
- NLEMVO Frédéric, CABROL Mathieu, 2009, *The internationalisation of French new ventures: the case of the Rhone-Alpes region*, European Management Journal, (Vol 27, issue 4) : pp. 255-267.
- NLEMVO Frédéric, SURLEMONT Bernard, 2008, *Le choix des modèles de revenu dans la haute gastronomie*, Revue Française de Gestion, (n° 181) : pp. 145-159.
- NLEMVO Frédéric, SURLEMONT Bernard, CHANTRAIN Diego, JOHNSON Colin, 2005, *Revenue models in haute cuisine: an exploratory analysis*, International Journal of Contemporary Hospitality Management, (Vol 17, issue 4) : pp. 286-301.
- NLEMVO Frédéric, 2004, *Quelle stratégie pour la mise en place des réseaux de business angels ? Quelques leçons des pratiques internationales*, Perspectives en Management Stratégique.
- NLEMVO Frédéric, PIRNAY Fabrice, SURLEMONT Bernard, 2003, *Towards a typology of university spin-offs*, Small Business Economics, (Vol 21, issue 4) : pp. 355-369.
- NLEMVO Frédéric, PIRNAY Fabrice, SURLEMONT Bernard, 2003, *The facets of technology incubation*, International Journal of Entrepreneurship and Innovation, (Vol 3, n° 4) : pp. 237-243.
- NLEMVO Frédéric, PIRNAY Fabrice, SURLEMONT Bernard, 2002, *A stage model of academic spin-off creation*, Technovation, (Vol 22, issue 5) : pp. 281-289.
- NLEMVO Frédéric, 2000, *Le cumul des fonctions de président du conseil d'administration et de Directeur général : quel effet sur la performance de l'entreprise ?*, Revue Française de Gestion, (n° 128) : pp. 4-15.

Chapters in Books

- NLEMVO Frédéric, BIGA Mahamadou, DE FREYMAN Julia, DE HALLEY Mathieu, 2009, *Les trajectoires de croissance des jeunes TPE de services : une étude exploratoire*, in Gilles Lecointre (eds), Le Grand Livre de l'économie PME, Paris : l'Extenso Editions, Collection Gualino, 640 pages.
- NLEMVO Frédéric, SPAHR L., 2004, *Eurogentec A : De l'idée à l'entreprise*, in CRIJNS H., DE CLERCQ D., JANSSEN F., PIRNAY Fabrice and SURLEMONT Bernard (eds), Entrepreneuriat, Etudes de cas, Anvers-Oxford : Intersentia.
- NLEMVO Frédéric, SPAHR L., 2004, *Eurogentec B : Le lancement de l'entreprise et la lutte pour la survie*, in CRIJNS H., DE CLERCQ D., JANSSEN F., PIRNAY Fabrice and SURLEMONT Bernard (eds), Entrepreneuriat, Etudes de cas, Antwerp-Oxford : Intersentia.
- NLEMVO Frédéric, DENIS Sabine, SURLEMONT Bernard, WACQUIER Hélène, 2000, *Un aperçu des clusters stratégiques de la Région Wallonne*, Internationalisation des PME wallonnes et pays en développement, mise à jour, Paris : FCD Editions.

Study Reports (publicly available)

- NLEMVO Frédéric, PIRNAY Fabrice, SURLEMONT Bernard, UERLINGS Y., WACQUIER Hélène, 2009, *Les spin-offs universitaires : contours et enseignements des pratiques exemplaires internationales - Synthèse*.
- NLEMVO Frédéric, SURLEMONT Bernard, WACQUIER Hélène, 2000, *Logiques des réseaux de Business Angels - Enseignements de pratiques internationales*.
- NLEMVO Frédéric, DENIS Sabine, 1999, *Etude sur la problématique de la transmission d'entreprises dans la région de Huy-Waremme : résultats d'une enquête de terrain*.
- NLEMVO Frédéric, DENIS Sabine, SURLEMONT Bernard, VAN CAILLIE D., WACQUIER Hélène, 1998, *Analyse des clusters stratégiques de la Région Wallonne - Synthèse*.
- NLEMVO Frédéric, LEBLANC F., SCHRODER S., SURLEMONT Bernard, 1998, *Etude de développement et d'orientation des activités de la Foire Internationale de Liège*.

Non-Refereed Articles

- NLEMVO Frédéric, PIRNAY Fabrice, SURLEMONT Bernard, UERLINGS Y., WACQUIER Hélène, 2000, *Panorama des spin-offs universitaires belges*, Revue du Conseil Economique et Social de la Région Wallonne, (n° 62).
- NLEMVO Frédéric, DENIS Sabine, SURLEMONT Bernard, WACQUIER Hélène, 1998, *Un aperçu des clusters stratégiques de la Région Wallonne*, Revue du Conseil Economique et Social de la Région Wallonne, (n° 54, 55).

Peer-Reviewed Proceedings

- NLEMVO Frédéric, CABROL Mathieu, CALCEI Didier, *L'accompagnement des processus de création d'entreprises technologiques et innovantes*, Colloque de l'Académie de l'Entrepreneuriat : Dynamique de croissance dans les spin-offs issus des incubateurs publics : Les défis de l'augmentation du taux des

- entreprises de croissance, Troyes, France, October 01 - October 02 2009.
- NLEMVO Frédéric, CABROL Mathieu, RASMUSSEN Eric, ASPELUND Arild, *Internationalization of French and Danish SMEs: Are there any differences?*, Consortium for International Marketing Research CIMar, Beijing, China, June 08 - June 11 2009.
 - NLEMVO Frédéric, CABROL Mathieu, CALCEI Didier, *Growth dynamics in technology-based spin-offs graduating from public incubators: addressing the challenges of increasing the rate of growth-oriented firms*, Babson College Entrepreneurship Research Conference (BCERC), Babson College, Babson Park, USA, June 04 - June 06 2009.
 - NLEMVO Frédéric, CABROL Mathieu, CALCEI Didier, *The Role of Experience in the Internationalization Process of French New Ventures*, Babson College Entrepreneurship Research Conference (BCERC), Babson College, Babson Park, USA, June 04 - June 06 2009.
 - NLEMVO Frédéric, CABROL Mathieu, CALCEI Didier, *A Technology Incubator and Entrepreneurship Education: A French Business School Case*, XXVI - World Conference I A S P - International Association of Science Parks, Raleigh NC, USA, June 01 - June 03 2009.
 - NLEMVO Frédéric, BIGA Mahamadou, GAILLY Benoit, *Toward a better understanding of new firm growth process*, XXVI - World Conference I A S P - International Association of Science Parks, Raleigh NC, USA, June 01 - June 04 2009.
 - NLEMVO Frédéric, BECARD Francis, CALCEI Didier, KAROUI Lotfi, MOROZ David, *Promouvoir l'innovation et l'entrepreneuriat à travers la coopération entre les écoles d'ingénieur, les écoles de management et les structures d'appui à l'innovation et à l'entrepreneuriat*, Halifax, Canada, June 22 - June 25 2008.
 - NLEMVO Frédéric, CABROL Mathieu, *The internationalization of French New Ventures*, 52nd International Council Small Business World Conference, Turku, Finland, June 13 - June 15 2007.
 - NLEMVO Frédéric, CABROL Mathieu, *Les premières phases de l'internationalisation des entreprises nouvellement créées*, Conference of Association Internationale de Management Stratégique, Montréal, Canada, June 06 - June 09 2007.
 - NLEMVO Frédéric, *Integrating a Technology Incubator and Entrepreneurship Education: A French Business School*, OECD Conference, EISB (Entrepreneurship, Innovation and Small Business), Brighton, UK, September 2006.
 - NLEMVO Frédéric, *Is Geographical Diversification a Strategic Choice or Survival Imperative? An International Comparison Using Agency Theory Perspective*, Strategic Management Society Annual International Conference, Orlando, USA, October 2005.
 - NLEMVO Frédéric, GRAY John, *Why do Incubators succeed?*, Conference EISB (Entrepreneurship, Innovation and Small Business), Western Sydney University, Barcelona, Spain, August 2005.
 - NLEMVO Frédéric, KARAOUI Lotfi, PARISOT Xavier, *Reinforcing Students Entrepreneurial Skills: Overcoming the Resistance to Change Issues*, 11th EDINEB International Conference, Maastricht, Netherland, June 16 - June 18 2004.
 - NLEMVO Frédéric, SURLEMONT Bernard, JOHNSON Colin, *Les "revenue models" dans la gastronomie : étude exploratoire*, 13e International Conference Association Internationale de Management Stratégique, Le Havre, France, June 01 - June 03 2004.
 - NLEMVO Frédéric, *Les réseaux de business angels et le financement de PME en développement : Des repères à la lumière des pratiques internationales*, 3e Congrès de l'Académie de l'Entrepreneuriat, EM-Lyon, Lyon, France, March 30 - April 01 2004.
 - NLEMVO Frédéric, *Revenue Models in Haute Cuisine: an exploratory analysis*, Internationalizing Entrepreneurship Education and Training - 4th Conference, Grenoble, France, September 08 - September 10 2003.
 - NLEMVO Frédéric, SURLEMONT Bernard, JOHNSON Colin, *The Funding of Michelin Star Restaurants in Europ: Return on Equity or Ego?*, 33rd Conference EISB Entrepreneurship Innovation & Small Business, Milan, Italy, September 2003.
 - NLEMVO Frédéric, BALDI Anne, KARAOUI Lotfi, MARTINEZ Brigitte, PARISOT Xavier, *Enhancing and reinforcing students entrepreneurial skills: an innovative didactic practice*, 10th EDINEB International Conference, Salzburg, Austria, June 18 - June 20 2003.
 - NLEMVO Frédéric, *Quelle stratégie pour la mise en place des réseaux de business angels? Quelques leçons des pratiques internationales*, 12e Conférence Internationale de l'A.I.M.S (Association Internationale de Management Stratégique), Tunis, Tunisia, June 04 - May 06 2003.

C. PROFESSIONAL EXPERIENCE

Teaching

- 12/2009 - To date, Professor, Reims Management School, Reims, France
- 09/2005 - To date, Coordinator of the Seminar Technology transfer and Innovation Management, Ph.D programme, Université de Technologie de Troyes, Troyes, France
- 09/2004 - To date, Professor of Innovation management, Université de Technologie de Troyes, Troyes, France
- 04/2007 - 04/2007, Visiting Professor of innovation management, Sun Yat Sen University, Guangzhou, China
- 03/2004 - 06/2006, Visiting professor of innovation management, Riga School of Economics and management, Riga, Latvia
- 09/2003 - 09/2005, In charge of the module Innovation Management DESS Sport Management, Université de Technologie de Troyes, Troyes, France
- 09/2001 - 09/2001, Visiting professor, Entrepreneurship and Business Plan Development, ALMA International MBA Program, Maastricht University, Maastricht, Netherland
- 05/2001 - 05/2003, Visiting professor of entrepreneurship, Lausanne School of Hospitality Management, Ecole Hôtelière de Lausanne, lausanne, Switzerland
- 09/2000 - 09/2002, Deputy head of the Entrepreneurship department, HEC Lausanne, Lausanne, Switzerland
- 09/1996 - 10/1998, Research Assistant at the SMEs Entrepreneurship Center and Teaching assistant, HEC, Université de Liège, Liège, Belgium
- 09/1994 - 09/1995, Research assistant, Management of Information Systems Department, Université de Liège, Liège, Belgium

Executive Education

- 00/1998 - 00/2002, Entrepreneurship and business recovery, Liège, Belgium, IFPME (Institut de Formation pour les indépendants et les Petites et Moyennes Entreprises)

Consulting

- 00/2003 - 00/2007, Consultant in Business development, Aksantis, Atlanta, USA
- 09/2002 - 09/2009, Consultant in Business development, commercialisation of innovation and growth issues, Various high-tech companies, Troyes, France, Troyes Science park - Technopole de l'Aube
- 00/2002 - 00/2009, Consultant in Start-up coaching, Plug and Start participants, Troyes, France, Troyes Science Park Technopole de l'Aube
- 00/2001 - 00/2003, Consultant in Business development, APG Consult, Lausanne, Switzerland
- 00/2001 - 00/2002, Consultant in Business development, KIMAP, Lausanne, Switzerland
- 00/2001 - 00/2002, Member of the EU Commission expert group Benchmarking business angels, EU Commission, Brussels, Belgium
- 00/1992 - 00/1994, Consultant in import-export issues, Various entrepreneurs, Liège, Belgium, BAC

Company Experience

- 09/2005 - 09/2009, Holder Chair Innovation and Entrepreneurial Management, Groupe ESC Troyes, Troyes, France
- 09/2002 - 09/2009, Head of the department Innovation and Entrepreneurship, Groupe ESC Troyes, Troyes, France
- 09/2000 - 09/2002, Deputy head of the Entrepreneurship department, HEC Lausanne, Lausanne, Switzerland

Other activities: Board of Directors, Association Leadership...

- 2002 - 2006, Member of the scientific board, APG Consult, Lausanne, Switzerland
- 1997 - 2003, Member of the board of directors, NGO - Enfants du Monde, Herstal, Belgium
- 1996 - 2000, Member of the board of directors, CREASUD, Brussels, Belgium
- 1992 - 1994, Co-founder and member of the board, Belgian African Consulting, Liège, Belgium

D. PROFESSIONAL AND PERSONAL DEVELOPMENT

Self-Development Activities (Training and seminars)

- 05/2005 - 05/2005, REFLECT - Reunion for Entrepreneurship Educators, Babson College, Wellesley MA, USA

Other Accomplishments (not reported elsewhere)

- 00/2009 - 00/2010, Member of the Entrepreneurship Work Group, Conférence des grandes écoles, Paris, France
- 00/2009 - 00/2009, Member of the jury, Innovons Ensemble - Contest, Paris, France
- 00/2006 - 00/2008, Member of the jury, CGPME Awards (Confédération générale du patronat des petites et moyennes entreprises), Troyes, France
- 00/2005 - 00/2009, Member of the jury, Advancia - Ecole Internationale d'été des jeunes entrepreneurs, Paris, France
- 00/2004 - 00/2005, Member of the jury Challenges projet d'entreprendre, INT Management, Evry, France