

## **Elen RIOT**

Professor  
Strategy & Entrepreneurship Department  
Email : elen.riot@reims-ms.fr

### **Education**

- 2009, Doctorat, Stratégie et politique d'entreprise, HEC (Hautes Etudes Commerciales) Paris, France

*Le Petit Monde du Cube - Analyse d'un écosystème innovant dans le numérique,*  
sous la direction de RAMANANTSOA Bernard

- 2004, MSc, Stratégie et politique d'entreprise, HEC (Hautes Etudes Commerciales) Paris, France

- 2003, DEA, Littérature comparée, Université de Paris IV Sorbonne, France

- 2002, Maîtrise, Philosophie, Université de Paris III Sorbonne, France

- 2001, Maîtrise, Lettres, Université de Paris IV Sorbonne, France

- 1999, Normalien, Lettres et sciences humaines, ENS (Ecole Normale Supérieure) de Lyon, France

### **Teaching Areas at RMS**

- Strategy

### **Teaching Languages**

- French

- English

- Russian

### **Main courses taught at RMS**

- International strategy, IBP International Bachelor Program

- Stratégies d'internationalisation des entreprises, TEMA 5

- Strategy, Sup de Co Cycle Master

- Stratégie, Sup de Co Cycle Master

## **A. RESEARCH ACTIVITY**

### **Areas of research**

- International strategy

- Creativity and corporate identity

### **Membership of Scientific Organizations**

- Since 2009, Member of BAM (British Academy of Management)
- Since 2006, Member of EGOS (European Group for Organizational Studies)

### **Research Programs Participation**

- Since 2011, Member of the project ANR RUSSEL "Ontology, defining strategy with relations", with Frédéric NEF, Institut Jean Nicod
- Since 2010, Member of RMS 'ICE@RMS' research centre
- Since 2010, Member of the project ANR (Agence Nationale de la Recherche) "Relations Formelles et Relations Matérielles", Institut Jean Nicod

### **Research Laboratories Participation**

- 2009-2010, Member of C-TIM (Centre pour le Management des Technologies et de l'Innovation), ESC Rennes School of Business

### **Editorial Participation and Scientific Reviewing**

- Since 2010, Member of the editorial board of 'L'Expansion Entrepreneuriat'
- 2009, Reviewer for EURAM
- 2009, Reviewer for the 2009 AOM (Academy of Management) Conference

## B. PUBLICATIONS / COMMUNICATIONS

### Peer-Reviewed Articles

- RIOT Elen, 2008, *Du monde entier : l'effervescente efflorescence des centres d'art numérique*, Technology review - Edition française.
- RIOT Elen, 2007, *"Totem du temps", l'oeuvre de Vincent Lévy*, Technology review - Edition française.
- RIOT Elen, RAMANANTSOA Bernard, KRIEGER Etienne, 2007, *La reprise d'entreprise à l'aune de l'analyse du récit*, Gestion 2000, (n°3) : pp.125-140.
- RIOT Elen, 2007, *L'oeuvre d'Olga Kisseleva : la civilisation de l'écran*, Technology review - Edition française.
- RIOT Elen, 2007, *L'oeuvre de Vincent Lévy, Totem du temps*, Technology review - Edition française.
- RIOT Elen, 2007, *L'oeuvre de Roland Cahen : le maître des médiations*, Technology review - Edition française.

### Books

- RIOT Elen, 2008, *100 Chiffres pour rêver le monde autrement*, Paris : Rue du Monde, Collection Le Monde en vrai, 51 pages.
- RIOT Elen, 2006, *Entrepreneurs, investisseurs, entre confiance et allégeance : la lutte avec l'ange*, Paris : L'Harmattan, Collection Entreprises et Management, 274 pages.

### Chapters in Books

- RIOT Elen, RAMANANTSOA Bernard, 2011, *Partager le pouvoir : le cas des relations entrepreneurs capital-risqueurs*, in BLOCH Alain, MORIN DELERM Sophie (eds), *Innovation et création d'entreprise : de l'idée à l'organisation*, Paris : Editions Eska.
- RIOT Elen, 2010, *Le générateur poïétique et le Cube Festival ou regard sur l'ontologie de l'objet social*, in BORILLO Mario (eds), *Dans l'Atelier de l'Art - Expériences cognitives*, Seyssel : Champ Vallon, Collection Milieux, pp.69-89.

### Non-Refereed Articles

- RIOT Elen, 2007, *Joseph Schumpeter, héraut de la destruction créatrice*, Les Echos.

### Peer-Reviewed Proceedings

- RIOT Elen, *Comment penser la créativité à partir de l'imaginaire de Sartre*, Colloque : Sartre à RMS - De la philosophie au management, Reims Management School, Reims, France, November 04 - November 05 2010.
- RIOT Elen, DE LA BURGADE Emmanuel, *Bougez avec la Poste. Experience of change and freeze in the French mailing services : lesson for globalisation*, 26th EGOS (European Group for Organizational Studies) colloquium, Lisbon, Portugal, June 28 - July 03 2010.
- RIOT Elen, *Laughing artists. Another look at the so-called "creative class"*, 26th EGOS (European Group for Organizational Studies) colloquium, Lisbon, Portugal, June 28 - July 03 2010.
- RIOT Elen, *The Youth view on Firms. From Apprehension to Comprehension*, Colloque International ISEOR - AOM (Institut de Socio-Economie des Entreprises et des Organisations - Academy of Management), Lyon, France, June 14 - June 16 2010.
- RIOT Elen, *Mending the Widow's Cruse: On Promises in Practice*, EURAM 2010 (European Academy of Management), Vergata university, Roma, Italy, May 19 - May 22 2010.
- RIOT Elen, *Titanic Strategy: Can Intrapreneurs save a Firm from Sinking?*, 3èmes journées Georges DORIOT, Ecole de Management de Normandie, Caen, France, March 04 - March 05 2010.
- RIOT Elen, *Painting the Cube in green*, BAM (British Academy of Management) 2009 conference, Brighton, United Kingdom, September 15 - September 17 2009.
- RIOT Elen, *De Insula: The Constitution of a Collective Body, Political and Managerial Features of a Particular Ontology*, Congrès triennal de la SOPHA (Société de Philosophie Analytique), Geneva, Switzerland, September 02 - September 05 2009.

- RIOT Elen, NIESS Alexander, *I promise: A Fair-Enough Form of Organizational Change?*, EIASM (European Institute for Advanced Studies in Management) Workshop, Brussels, Belgium, September 2009.
- RIOT Elen, RAMANANTSOA Bernard, *L'Oréal: Tearing out the good enough mother's hair*, 25th EGOS (European Group for Organizational Studies) colloquium, Barcelona, Spain, July 02 - July 07 2009.
- RIOT Elen, RIOT Philippe, *Sark: The winter of our discontent*, 25th EGOS (European Group for Organizational Studies) colloquium, Barcelona, Spain, July 02 - July 07 2009.
- RIOT Elen, *La légitimité des entrepreneurs et des investisseurs*, Conference 2009 HEC Social Business, Paris, France, May 05 - May 06 2009.
- RIOT Elen, *Love and Hate objects*, EIASM (European Institute for Advanced Studies in Management) Workshop on information and organisational design, Brussels, Belgium, April 20 - April 21 2009.
- RIOT Elen, *Global Cities Dialogue & Issy-les-Moulineaux, a new East India Company?*, 24th EGOS (European Group for Organizational Studies) colloquium, Amsterdam, Netherlands, July 10 - July 12 2008.
- RIOT Elen, *"Acheronta Movebo" Motivation and Meaning as Utopia and the Role of the Movie Industry: A Comparison of Rebel Without a Cause, Chapaev, and The Matrix*, ISPSO 2008 (International Society for the Psychoanalytic Study of Organizations), Philadelphia, USA, June 16 - June 22 2008.
- RIOT Elen, NEF Frédéric, *The Wedding the Carp and the Rabbit: A Realist Stand for an Ontology of Social Facts and Organizational Objects*, AIMS 2008 (Association Internationale de Management Stratégique), Nice, France, May 28 - May 31 2008.
- RIOT Elen, SERVAN-SCHREIBER Emile, *The Wisdom of Crowds Reconsidered*, Colloque de l'Institut du Monde Contemporain du Collège de France, Paris, France, May 22 - May 23 2008.
- RIOT Elen, RAMANANTSOA Bernard, *Oberkampf Toiles de Jouy and Knoll France (KIF): The Future of an Idea, On disruptive Sensemaking and the fate of family business*, 2èmes journées Georges DOROT, Paris, France, May 15 - May 16 2008.
- RIOT Elen, RAMANANTSOA Bernard, *Digital management education*, Colloque international ISEOR - AOM (Institut de Socio-Economie des Entreprises et des Organisations - Academy of Management), Lyon, France, April 21 - April 22 2008.
- RIOT Elen, VAARA Eero, *The Battle of steel: A post-colonial reading of a cross-border merger*, 23rd EGOS (European Group of Organizational Studies) colloquium, Vienna, Austria, July 05 - July 07 2007.
- RIOT Elen, CASTANER Xavier, *Le cas Safran (fusion Snecma-Sagem)*, 23rd EGOS (European Group of Organizational Studies) colloquium, Vienna, Austria, July 05 - July 07 2007.
- RIOT Elen, *La liberté est-elle soluble dans l'argent? Le festival étonnants voyageurs*, Conférence HEC "Les sciences de gestion et la question de la liberté", Montreal, Canada, June 09 - June 09 2007.
- RIOT Elen, *Hypertext narrative as a theoretical tool*, Colloque international ISEOR - AOM (Institut de Socio-Economie des Entreprises et des Organisations - Academy of Management), Lyon, France, March 26 - March 28 2007.
- RIOT Elen, *Le cas du Cube : Alliances et transferts de compétences entre des PME innovantes et un centre d'art et de création numérique*, SIANA 2007 (Semaine Internationale des Arts Numériques et Alternatifs), Evry, France, March 15 2007.
- RIOT Elen, RAMANANTSOA Bernard, KRIEGER Etienne, *Le dilemme du repreneuriat ou les structures élémentaires de la parenté*, 1ères journées Georges DOROT, Deauville, France, March 16 - March 17 2006.

### Non-Refereed Communications

- RIOT Elen, *Révolution dans le monde des organisations : des villes proliférantes à la Global-City numérique*, 4ème Forum mondial du développement durable, Paris, France, December 2006.

### Research Seminars

- RIOT Elen, *Identity at Birth; the Social Construction of French Startlings (JEI)*, Ph-D Seminar on identity of organizations, Copenhagen, Denmark, July 2006.

## C. PROFESSIONAL EXPERIENCE

### Teaching

- 12/2010 - To date, Professor, Reims Management School, Reims, France
- 01/2009 - 11/2010, Assistant professor, ESC Rennes School of Business, Rennes, France
- 09/2005 - 05/2009, Lecturer, HEC (Hautes Etudes Commerciales) Paris, Paris, France

## **Executive Education**

- 01/2010 - To date, Lecturer in 'identité et culture d'entreprise dans une multinationale', Compagnie de Saint Gobain, Paris, France, HEC Paris
- 01/2008 - 02/2008, Lecturer in 'Comme l'eau et l'huile? De la stratégie pour les artistes', Artists and managers, Issy-les-Moulineaux, France, Le Cube
- 01/2006 - 12/2008, Lecturer in 'identité et culture d'entreprise dans une multinationale', Compagnie de Saint-Gobain, Paris, France, HEC Paris

## **Consulting**

- 05/2009 - 05/2010, Coach in corporate strategy, Technicolor, Rennes, France, ESC Rennes School of Business
- 10/2008 - 03/2009, Coach in innovation, Orange, France-Télécom, London, Fontainebleau, Paris, England, France, ESCP Europe

## **Company Experience**

- 09/2005 - 05/2006, Project manager, CapinTech (Capital Innovation Technologie), Paris, France
- 07/2004 - 10/2004, Internship in the international affairs department, SNECMA, Paris, France
- 01/2004 - 03/2004, Internship in editorial policy, Editions Ouest France, Rennes, France
- 07/2003 - 09/2003, Internship in public affairs, Consulat de France, New York, USA