

Maria RUIZ

Professor

Finance, Tax & Control Department

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Education

- 1994, DEA, Comptabilité et finance d'entreprise, Université de Paris - Dauphine, France
- 1993, Maîtrise, Informatique appliquée à la gestion des entreprises, Université de Paris - Dauphine, France

Teaching Areas at RMS

- Accounting
- Corporate Finance

Teaching Languages

- English
- French
- Spanish

Main courses taught at RMS

- Comptabilité générale - Parties 1 et 2, CESEM 1
- Simulation financière CAFIN, CESEM 1
- Comptabilité internationale, CESEM 2
- International financial reporting, CESEM 4
- Simulation financière CAFIN, Sup de Co Prépa. Cycle Master
- Politique financière et Investissements, Sup de Co Cycle Master
- Simulation Marketplace, Sup de Co Cycle Master
- Préparation au CFA - niveau 2, Sup de Co Cycle Master
- Préparation au CFA - niveau 1, Sup de Co Cycle Master
- Corporate finance, Sup de Co Cycle Master
- Financial accounting and analysis, International MBA
- Financial modeling, International MBA

Course Coordination at RMS

- Comptabilité générale - Parties 1 et 2, CESEM 1
- Comptabilité internationale, CESEM 2
- International financial reporting, CESEM 4
- Financial modelling, TEMA 5
- Financial accounting, Sup de Co Prépa. Cycle Master
- Financial analysis and management, Sup de Co Prépa. Cycle Master
- International financial disclosure, Sup de Co Cycle Master
- Business plan : financial modeling, International MBA
- Management control, International MBA

A. RESEARCH ACTIVITY

Areas of research

- Reporting in IAS - IFRS
- Company valuation

Membership of Scientific Organizations

- Since 1998, Member of the European Accounting Association
- Since 1994, Member of the Association Française de Comptabilité (AFC)

Research Laboratories Participation

- 2003, Member of CEREG - European Center for Research in Business, Université de Paris - Dauphine

B. PUBLICATIONS / COMMUNICATIONS

Chapters in Books

- RUIZ Maria, 2006, *Cas de synthèse*, in RICHARD Jacques (eds), *Système comptable français et normes IFRS*, cas d'application avec corrigés, Paris : Dunod.

Published Case Studies

- RUIZ Maria, BOUTEILLER Christophe, August 2011, *Financial modelling for a Business Plan*.
- RUIZ Maria, HERVE Laurent, May 2011, *LVMH's acquisition of 17 % of Hermes: would a broker recommend further investment in the most desirable luxury firm?*.

Peer-Reviewed Proceedings

- RUIZ Maria, *New trends in measuring intangibles*, 24e Congrès annuel de l'EAA, Athens, Greece, April 01 2001.
- RUIZ Maria, *La contabilidad ante el nuevo milenio*, 9 Encuentro de Profesores Universitarios de Contabilidad, Las Palmas, Gran Canaria, Spain, May 24 - May 26 2000.
- RUIZ Maria, *Control de gestion y estrategia : aportes y limitaciones del balanced scorecard americano y del tableau de bord frances*, IXe Encuentro de profesores, ASEPUC, Las Palmas, Spain, January 01 2000.
- RUIZ Maria, *The accounting model of value. Strategic evaluation models and explanatory factors of value added*, Paris, France, September 01 1999.
- RUIZ Maria, SRANON Carine, *Research on French Funds and Cash Flow Statements : Explaining Security Returns*, 22nd Annual Congress of the European Accounting Association, Bordeaux, France, May 06 - May 09 1999.
- RUIZ Maria, SRANON Carine, *On French Funds and Cash Flow Statements Comparative Usefulness*, 8th World Congress of the International Association for Accounting, Education and Research, Paris, France, October 23 - October 25 1997.

Research Seminars

- RUIZ Maria, *Measuring Financial Performances*, International Partnership of Business Schools (IPBS), Northeastern University, Boston, USA, July 01 2000.
- RUIZ Maria, HOARAU P., *Les apports de la notion de création de valeur à la gestion à long terme des relations de l'entreprise avec ses partenaires*, Ecole Polytechnique - Carré des Sciences, Paris, France, September 28 1999.

C. PROFESSIONAL EXPERIENCE

Teaching

- 09/2008 - To date, Lecturer, CNAM (Conservatoire National des Arts et Métiers), Paris, France
- 09/1998 - To date, Professor, Reims Management School, Reims, France
- 09/2001 - 10/2001, Lecturer, Indonesia University, Jakarta, Indonesia
- 09/1998 - 06/2004, Lecturer, Université de Paris - Dauphine, Paris, France
- 09/1997 - 06/1998, Lecturer, ESSEC, Cergy-Pontoise, France
- 09/1994 - 06/1998, Professor, Université de Paris - Dauphine, Paris, France

Executive Education

- 09/2010 - To date, Lecturer in 'IFRS', 'Consolidated financial statements in IFRS', Management controllers, Paris, France, Paris Executive Campus
- 05/2010 - To date, Lecturer in 'Financial modeling', 'Financial reporting and analysis' and 'Accounting for decision making', Executive MBA, Paris, France, Paris Executive Campus
- 09/2009 - To date, Lecturer in 'Financial reporting in IFRS', Management controllers, Casablanca, Morocco, Paris Executive Campus

- 09/2008 - To date, Lecturer in 'Corporate finance', Executive MBA, Paris, France, CNAM (Conservatoire National des Arts et Métiers)
- 09/2007 - To date, Lecturer in 'Financial reporting and analysis', Executive managers, Paris, France, Institut d'Administration des Entreprises de Université Paris I - Panthéon Sorbonne
- 09/2009 - 08/2010, Lecturer in 'IFRS', Management controllers, Reims, France, Reims Management School
- 01/2005 - 12/2008, Lecturer in 'International financial management', Executive managers EOI-Escuela de Negocios, Madrid, Spain
- 01/2001 - 12/2001, Lecturer in 'Financial analysis in banking', Executive Managers, Paris, France, Ethix
- 09/2000 - 04/2010, Lecturer in 'Financial accounting', 'Financial analysis and reporting', and 'Financial modeling', Executive managers, Reims, France, Reims Management School

Consulting

- 01/2006 - To date, Coaching in Project Management for controllers, Saint-Gobain, Paris, France, ESCP Europe
- 02/2009 - 02/2009, Coaching in Project Management for controllers, Orange, Paris, France, ESCP Europe
- 01/2002 - 12/2002, Consultant in banking financial analysis, Paris, France, Ethix Consulting

Company Experience

- 06/1994 - 06/1997, In charge of financial database, Caisse des Dépôts et Consignation, Paris, France
- 01/1994 - 06/1994, In charge of financial modeling, OCDE, Paris, France
- 06/1992 - 12/1992, In charge of simulation in financial model, EDF-GDF, Paris, France

D. PROFESSIONAL AND PERSONAL DEVELOPMENT

Continuing education and Self-Development Activities (Training and seminars)

- 01/2010 - To date, Attended courses 'Chartered Financial Analyst (CFA) Level 2', Reims Management School, Reims, France
- 01/2009 - 06/2009, Attended courses 'Chartered Financial Analyst (CFA) Level 1', Reims Management School, Reims, France
- 02/2007 - 02/2007, Attended course 'International Accounting Standards, International Financial Reporting Standards (IAS IFRS)', Lefebvre, Paris, France

Other Accomplishments (not reported elsewhere)

- 06/2009 - To date, Chartered Financial Analyst (CFA) level 1